RAPHAEL RECANATI INTERNATIONAL SCHOOL
REICHMAN UNIVERSITY

LIVE IN ISRAEL, STUDY IN ENGLISH

UNDERGRADUATE DEGREE PROGRAMS
2022-2023
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REICHMAN UNIVERSITY
FAST FACTS

Over 30,000 graduates worldwide

Over 30 research institutes at Reichman University
www.runi.ac.il/research-institutes

Over 2,000 Raphael Recanati International School students from over 90 countries make up 1/3 of the Reichman University student body

Israel’s first and only private university

The Adelson School of Entrepreneurship is the first school in Israel to award a full academic degree in entrepreneurship.

The Israeli Council for Higher Education granted Reichman University permission to confer doctoral degrees.

More than 120 exchange programs with leading universities around the world.

Reichman University operates a radio station at frequency 106.2 FM, where students from all schools broadcast in both Hebrew and English. http://1062fm.co.il/en

Ranked No. 1 in Israel for our treatment of IDF reservists.

Over 300 Lone Soldiers studying for full degrees.

REICHMAN UNIVERSITY: THE MOST INTERNATIONAL UNIVERSITY IN ISRAEL
“THE UNIVERSITY OF THE FUTURE, as we see it, must prepare its students for a constantly changing world, by being skillfully able to innovate, dare, and initiate.”
Since its establishment in 1994 as Israel’s first private, non-profit institution of higher education, Reichman University has spearheaded a pioneering and innovative approach to interdisciplinary higher education.

27 years later we were authorized to offer PhD programs in Law, Psychology, and Computer Science, and soon after that, we were officially recognized as Israel’s first private university.

From the very beginning, Reichman University has been committed to educating future leaders. The myriad of graduates who have established themselves in professional, business, and public service roles are proof of our success.

Our mission is to prepare our students to face the challenges of the twenty-first century within Israel and around the globe, using academic scholarship and innovation, alongside practical know-how.

Reichman University was established as an independent institution for the public good. In this spirit, and given the creativity and independence of our students, we believe in you, in your personal success and unique abilities, and we’re convinced that your contributions in the real world will be distinct and important.

The “university of the future,” as we see it, must prepare its students for a constantly changing world, by being skillfully able to innovate, dare, and initiate.

We invite you to join us at Reichman University, where you can realize your potential and aspirations, while committing yourself to the essential values of social responsibility.

I wish you a successful academic year.

Prof. Uriel Reichman
President and Founder,
Reichman University
At the beginning of the academic year I am always amazed to see our freshman students, who hail from 90 countries, enter the Raphael Recanati International School filled with promise and ambition. Three years later, I have the pleasure of hosting these students at our home, where I am equally amazed by the growth and maturity they exhibit, their knowledge of Israel and its history, and their understanding of the miracle of the Zionist dream. These young men and women become the future leadership of Israel, and of the Diaspora, endowed with the tools and knowledge to excel wherever life takes them.

I feel very fortunate to be part of this outstanding academic institution, which fills me with pride and hope for the future of Israel and the continuity of the Jewish people.
AN INVITATION FROM THE HEAD OF THE SCHOOL

JONATHAN DAVIS
VICE PRESIDENT FOR EXTERNAL RELATIONS
HEAD, RAPHAEL RECANATI INTERNATIONAL SCHOOL

The Raphael Recanati International School at Reichman University is an “island” of opportunity for students from around the world who would like to deepen their bonds with Israel while earning internationally recognized academic degrees. Our dedicated staff provides services that a student living away from home needs - from academic, to social, to housing, and many more.

In 1994 Prof. Uriel Reichman, president and founder of Reichman University, established this academic institution based on the values of “freedom and responsibility.” His aim was to imbue in our students the inner aspiration to succeed, while never forgetting their responsibility to help and support others.

The RRIS has over 2,000 students from 90 countries - a third of Reichman University’s total student body. We can proudly call ourselves the largest academic absorption center in the country. In fact, 37% of all international students studying full-time for their degrees in Israel study at Reichman University. This gives us the highest number of international students of any academic institution in the country. According to Israel’s Council for Higher Education, we are ranked number one, both per capita and in absolute numbers, out of 65 universities and colleges in Israel.

Reichman University, which this year became Israel’s first private university, takes pride in the fact that our faculty members are leaders in their fields and professions, with many having joined us from Ivy League and world-renowned universities. These experts strongly value our ideal of “the student as our partner” and work to ensure a good combination of scholarly excellence and practical experience within their curricula.

After graduation, many of our students choose to make Israel their home, while others become ambassadors for the State of Israel in their overseas communities. Some of our graduates continue on to graduate programs at top universities around the world, while others work for successful global companies.

During this past year, the Raphael Recanati International School turned the challenges we faced as a result of the coronavirus crisis into opportunities. We utilized our creative and innovative spirit to ensure that our online classes remained top-notch, and our student body grew. We are so pleased that our students are finally returning to the classrooms, including 800 students were able to come from overseas!

We invite you to join the Reichman University family and look forward to helping you realize the vision of Theodor Herzl - “If you will it, it is no dream.”

Here’s to your “next year in Herzliya.”
Reichman University students can enjoy a high standard of living, in 750 fully-equipped residential units, located in three twelve-story towers on the Reichman University campus. The apartments are fully furnished to accommodate all the residents' needs. Each unit has heating and air conditioning, a private bathroom with a shower, a living area, and a kitchen equipped with a refrigerator, a microwave, an electric stovetop, and a kettle. Each room has a TV, HOT cable, and WiFi. In addition, there are common laundry rooms with washing machines and dryers in each building.

The housing fee includes cable; WiFi throughout the entire building; municipality fees; maintenance; gardening; cleaning of shared areas; and security. It does not include electricity, cooling, or water.

The dormitory towers were planned and designed to meet green building standards. All floors have study areas that allow students to focus on their studies and maintain a vibrant social life. Skilled and experienced professional staff members maintain the dormitories, and are available to the students on a daily basis. Security services operate 24/7.

Students can register online to live in Reichman University’s dormitories. Once they confirm that they’ll be attending Reichman University, they’ll receive an e-mail inviting them to register for the dorms. The e-mail will require them to fill out an initial questionnaire and pay a $75 USD registration fee.

Please e-mail any questions about the dorms to: dorms@idc.ac.il
(Office hours: Sun-Thurs, 8:00 AM-4:00 PM)
THE CITY OF HERZLIYA

Reichman University is located in Herzliya, a city 16 kilometers north of Tel Aviv, along the Mediterranean coast. Herzliya is an ideal area for students, as it is located in the center of the country and has both train and bus services to all areas of Israel. The Reichman University campus is in a residential neighborhood, with leafy, quiet streets and all the required amenities. Herzliya has malls, restaurants and pubs, concert halls, a downtown outdoor street mall with cafes and shops, parks and recreational facilities including jogging and bicycle paths, and, of course, a beautiful white sand beach.

For more information www.herzliya.muni.il
The Zell Entrepreneurship Program is a venture creation program for outstanding undergraduate students from all faculties at Reichman University. This unique and innovative program, now kicking off its 21st year, is funded generously by renowned entrepreneur Sam Zell from Chicago.

The program provides students the tools and guidance to develop an idea into a real business venture over the course of an academic year. This includes venture creation content, as well as advanced courses and practical workshops that focus on both academic and soft skills. Students work independently in teams, guided by industry expert mentors and faculty. The program also includes on-campus and off-campus intensive sprints, during which teams work 24/7 on developing their ventures.

The culmination of the year-long program is a study trip abroad. Last year, the students flew to the UAE, because of Covid-19 travel limitations. There, they met with entrepreneurs and investors, and had the opportunity to present their ventures to school namesake Sam Zell.

Over the years, alumni of the Zell Program have established more than 140 companies that employ thousands of workers in Israel and abroad. Several have made significant exits. Many Zell alumni are working in key management positions throughout the global ecosystem, harnessing the skills, experience, and entrepreneurial mindset they gained during this intensive year.

www.runi.ac.il/zell
THE ARGOV FELLOWS PROGRAM IN LEADERSHIP AND DIPLOMACY

Building on the legacy of former Israeli Ambassador Shlomo Argov, the Argov Fellows Program in Leadership and Diplomacy seeks to prepare exceptional students from all Reichman University schools for future leadership positions in Israel and throughout the Jewish world. The program accepts around 20 students in their final year of studies, as well as those who choose to stay an additional year following the completion of their bachelor’s degree. Through a challenging interdisciplinary curriculum, it strives to give students the knowledge, tools, and skills necessary to meet the many challenges that Israel faces in today’s complex global environment.

The program, which is conducted entirely in English, combines academic training, practical skills, and hands-on experiences. Its unique curriculum includes courses, seminars, and workshops taught exclusively to Argov Fellows by leading academic and professional experts from Israel and around the world. The students participate in study tours to Europe, the United States, and throughout Israel, with an option for an additional study tour to China or India. The fellowship year concludes with a public presentation of capstone group policy projects, in which the fellows propose their solutions to major challenges facing Israel and the Jewish people. Upon graduation, fellows receive an invitation to join the Argov Alumni Association.

To date, there are over 300 Argov alumni. After completing the Argov Program, many have continued on to prestigious fellowship programs such as Fulbright and Chevening, to graduate programs at leading universities, including Princeton, Harvard, Columbia, Cambridge, and Oxford, and to leading positions in the public, private, and nonprofit sectors.

www.runi.ac.il/argov

PUBLIC DIPLOMACY PROGRAM

The Public Diplomacy Program offers a joint curriculum of the Sammy Ofer School of Communications and the Lauder School of Government, Diplomacy & Strategy.

The program combines content from government, communications, psychology, and marketing, in addition to various practical workshops. It provides students with a rich “tool kit” that will enable them to deal with a variety of challenges in the diplomatic and advocacy arenas.

Students are given the opportunity to apply the tools they learn, and to acquire practical experience, through a unique internship at Act.IL. This is a joint project between Reichman University and the Israeli American Council that engages in pro-Israeli networking, in an attempt to optimize content creation for target audiences. The students receive a scholarship in return for their work as interns. The Public Diplomacy Program works in collaboration with the Abba Eban Institute for International Diplomacy at Reichman University, which is led by Amb. Ron Prosor. This collaboration gives students exposure to a variety of experts in the fields of business, media, civil society, and government, who not only share their know-how during hands-on workshops, but also provide incredible networking opportunities for the students.

The Public Diplomacy Program is taught in English and runs over the course of an academic year.

www.runi.ac.il/publicdiplomacy
Ethel & Leonard Tigay Orientation Trip to the Negev for more than 500 new students

Funding for this trip has been provided by the Ethel and Leonard Tigay Family Cultural Education Program
30% of the student population of Reichman University are international students. RRIS is the largest academic absorption center in Israel.

29% North America
- Canada: 54
- USA: 614
- Total: 668

8% Latin America
- Argentina: 20
- Brazil: 41
- Bolivia: 1
- Chile: 10
- Colombia: 13
- Costa Rica: 5
- Ecuador: 2
- Guatemala: 8
- Honduras: 1
- Mexico: 29
- Panama: 29
- Paraguay: 1
- Peru: 9
- Uruguay: 10
- Venezuela: 17
- Total: 196
6% AFRICA
Cameroon 1
Eritrea 2
Ethiopia 6
Ghana 1
Equatorial Guinea 1
Guinea 1
Ivory Coast 1
Kenya 2
Malawi 1
Morocco 2
Nigeria 2
Papua New Guinea 1
Rwanda 2
South Africa 103
South Sudan 3
Sudan 2
Tanzania 1
Uganda 1
Zambia 3
Zimbabwe 1

36% ISRAEL & THE MIDDLE EAST
Israel 813
Iran 1
Morocco 2
Turkey 5
United Emirates 1

19% EUROPE
Austria 9
Azerbaijan 3
Belgium 15
BELARUS 4
Denmark 4
France 104
Georgia 1
Germany 32
Greece 2
Hungary 2
Italy 52
Kazakhstan 3
Latvia 1
Lithuania 1
Luxembourg 1
Monaco 1
Netherlands 20
Norway 4
Poland 2
Portugal 1
Romania 6
Slovakia 1
Russia 36
Scotland 1
Serbia 3
Spain 10
Sweden 1
Switzerland 28
Turkmenistan 1
UK 61
Ukraine 16
Uzbekistan 3

2% ASIA & OCEANIA
Armenia 1
Australia 19
China 19
Hong Kong 2
India 8
Japan 3
Taiwan 1
Thailand 1
Singapore 3
South Korea 2
Vietnam 1

Total:
AFRICA 137
EUROPE 429
ISRAEL & THE MIDDLE EAST 822
ASIA & OCEANIA 429
Total 1326
CAMPUS LIFE AT REICHMAN UNIVERSITY

- International Festival
- Orientation Trip - Group Activities
- Discover Israel - Rafting on the North Trip
- Poland Trip - RRIS Delegation
- Hanukkah Reception
- Stand Up Comedy Night
- Orientation Trip - Group Activities
SOCIAL & CULTURAL LIFE AT REICHMAN UNIVERSITY

FALL SEMESTER

→ Orientation Trip to the South of Israel
→ Delegation to Poland
→ Ambassadors’ Club
→ Annual Shabbaton*
→ Stand-up Comedy Night
→ Sports Day
→ Hanukkah Candle Lighting Reception
→ Hanukkiot Tour in Jerusalem
→ Tzahal 101 Soldiers Panel
→ Exam Preparation event
→ Tu B’Shvat Seder*
SPRING SEMESTER

- North Trip
- Purim Megillah Reading*
- Yad Vashem Museum Tour
- Israel’s Memorial Day Ceremony
- Bike & Wine Trip
- International Festival
- Lag Ba’Omer event*
- Night Trip
- Reichman University Idol Live
- Shavuot Learning and Celebrations*

YEAR-LONG ACTIVITIES

- Israel Culture Tours
- Kayak Club
- Debate Team
- Shabbat Dinners on Campus*
- Shabbat Lunches in the Park*
- International Model UN Club
- Entrepreneurship Club
- Drama Club
- Jewish and Israeli Holiday Celebrations*
- Reichman University Dance Troupe
- Shacharit Club with Torah Reading*
- Reichman University Band
- Reichman University Choir
- TrashTag Sustainability Club
- Soccer League
- Regular Gemara and other Shiurim*
- Reichman University Sports Units: Soccer, Basketball, etc.
- AEPI Reichman University Fraternity
- Daily Shacharit/Mincha/Maariv Club* (Active WhatsApp Prayer/Davening Group With 400+ Members)
  - Richard Allen Julis (Raphael Avraham Ben Moshe) Prayer Room
  - Emmanuel Moreno Prayer Room

* In cooperation with JLIC - Jewish Learning Initiative on Campus
HEALTH INSURANCE

All Reichman University students are required to have comprehensive health insurance coverage throughout the entire period of their studies. Israeli residents, including new immigrants, receive national health insurance for a low monthly fee, in accordance with the country’s health insurance legislation. International students who are not covered by Israel’s national health insurance (bituach leumi) should purchase their own health insurance policy to cover their medical needs while in Israel, or purchase the UMS HAREL YEDIDIM insurance policy for international students, offered by Reichman University.

Our special arrangement with HAREL YEDIDIM insurance company provides comprehensive health coverage for $1,600 USD* per academic year, which will be charged at the beginning of each year.

In order to have continuous coverage, the policy is automatically renewed from one academic year to the next, until the end of the program, unless the student notifies the school in writing that he/she wishes to cancel.

*Rates are subject to change according to insurance company rate fluctuations.

ORIENTATION WEEK

One of the most innovative and important services that Reichman University provides to its students is a week-long orientation for first-year students. Orientation Week is designed to make your entry into the academic environment as smooth as possible. The orientation program provides new students with the opportunity to meet one another, get acquainted with the academic and administrative staff, check out the campus facilities, and engage in lectures and discussions. The orientation program includes various social activities, informational sessions regarding administration, the use of the campus facilities, and a full day excursion that is pure fun. Participation in Orientation Week is mandatory for all first-year students.
Students are responsible for clarifying and establishing their status in Israel, and can turn to the Raphael Recanati International School staff for advice and assistance. Before commencing studies, all students must clarify their status and eligibility for a student visa (A-2), or Israeli citizenship, with the Israeli embassy or consulate in their country of origin. **A student visa should be obtained in advance, in the student’s country of origin.** International students who are children of an Israeli parent must settle all matters, such as deferment of military service, with the nearest Israeli embassy or consulate. The Jewish Agency provides advice and assistance to students considering immigrating to Israel.

See [https://www.jewishagency.org/aliyah/](https://www.jewishagency.org/aliyah/) and for North America/UK [www.nbn.org.il](http://www.nbn.org.il)
LEARNING HEBREW

Hebrew is offered to RRIS students as an elective course for credit. Interested students take a placement test and are put into appropriate classes, based on their test results. Classes are designed to help students feel comfortable speaking Hebrew.

In addition, Reichman University offers a six-week, intensive Summer Hebrew Ulpan, which allows Reichman University students to learn Hebrew during the summer vacation. The Ulpan is run in conjunction with the Ministry of Education and the Ministry of Aliyah and Integration, and offers six levels of intensive Hebrew instruction. Please note that Ulpan students are responsible for their own accommodations.

REQUIRED PREPARATORY COURSES

The RRIS curriculum includes preparatory courses that must be taken prior to the beginning of the academic year, and are designed to teach new students various skills that will allow them to succeed in their studies.

Students who are enrolled in the following programs are required to complete a preparatory course in mathematics:
- BA in Business Administration
- BA in Business & Economics
- BA in Entrepreneurship & Business
- BSc in Computer Science
- BA in Entrepreneurship & BSc in Computer Science

Students who are enrolled in the BSc in Computer Science or the BA in Entrepreneurship & BSc in Computer Science programs are also required to complete an additional preparatory course in computer programming.
1. Preparatory Math Course for Business

Applicants who have been admitted to the BA program in Business Administration, the double major program in Business Administration and Economics, or the double major program in Entrepreneurship and Business will likely be required to participate in a Mathematics preparatory course. Applicants should refer to their acceptance letter to determine whether they are required to take this course.

**Course topics:**
- Basic algebraic operations
- Algebraic identities
- Solving equations and inequalities
- Linear and quadratic functions
- The Cartesian coordinate system (the xy-plane)
- Logarithms and exponents: Basic techniques and equations
- Differentiation techniques and applications of the derivative
- Limits of functions
- Graphing functions
- Arithmetic and geometric sequences

We strongly recommend that students review the subjects listed above, as some previous knowledge is assumed in these subjects.

**Length of the course:** 80 academic hours (15 sessions)

2. Preparatory Math Course for Computer Science

Applicants who have been admitted to the BSc program in Computer Science or the Double Major program in Entrepreneurship & Computer Science will likely be required to pass a Mathematics preparatory course for Computer Science. Applicants should refer to their acceptance letter to determine whether they are required to pass this course in order to officially enroll in the School of Computer Science.

**Course topics:**
- Equations of one or two variables
- Linear equations
- Quadratic equations
- Equation of a higher degree
- Equations with parameters
- Equations with radicals
- Polynomial division
- Inequalities (linear, quadratic, higher degree, with quotients, with absolute value, and/or systems)
- Exponents and logarithms (properties, equations, inequalities)
- Basic functions: Linear and quadratic
- Sequences (arithmetic, geometric, recursive)
- Complex numbers
- Limits
- Derivatives (definition, application)
- Function investigation: Polynomials; Rational functions; Radicals; Exponential and logarithmic functions including parametric problems
- Trigonometric identities and equations

**Length of the course:** 100 academic hours (17 sessions)
3. Preparatory Programming Course for Computer Science or Entrepreneurship & Computer Science Degree

The purpose of the course is to provide participants with basic programming skills and to prepare them for the course “Introduction to Computer Science,” which is offered in the Fall semester. This preparatory course is an introductory course that requires no prior knowledge or background in programming, but the fundamental topics are studied at a fast pace. Participation in the course is mandatory.

Course topics:
- Basic data types
- Variables
- Logic and arithmetic expressions
- Control structures (if, while, for)
- One-dimensional arrays
- Writing, documentation, and testing computer programs in Java

Length of the course: 40 academic hours (10 sessions)

4. Preparatory English Course

Depending on previous studies and level of English proficiency (demonstrated on an English proficiency exam), candidates may be required to participate in an English language preparatory course (English Mechina). This course is designed to prepare non-native speakers for academic studies in English. Applicants should refer to their acceptance letter to determine whether they are required to take this course.

Length of the course: 33 academic hours (11 sessions)

CAREER CENTER

The Career Center strives to prepare students to enter the workplace and to help them find employment opportunities, by providing counseling, placement, and informational services. It is tailored to meet the specific needs of the students and graduates of each of Reichman University’s schools, according to the relevant market. These services include personal career counseling and assistance, as well as lectures and workshops on job-seeking strategies, LinkedIn, and interviews. In addition, the Career Center provides recruitment and networking opportunities such as job fairs, Coffee Chats, and employers meetings. The center also maintains an updated listing of hundreds of job openings in Israel for students and graduates.

www.runi.ac.il/career/eng
https://www.facebook.com/groups/710557439037233/
https://www.linkedin.com/groups/1862147/
REICHMAN UNIVERSITY
INTERNERSHIP PROGRAM

The Reichman University Internship Program offers outstanding students in the Raphael Recanati International School opportunities for paid internships at selected companies.

PSYCHOLOGICAL SERVICES

The Reichman University Psychological Counseling Service is designed to promote the health and well-being of students. Resident psychologists provide professional, individualized counseling in both scholastic and personal matters - from problems related to social integration and learning disabilities to personal conflicts and crises. All counseling is kept strictly confidential. If extended treatment is recommended, the student is referred to a suitable off-campus professional.

www.runi.ac.il/eng/psycoun

THE LEA & NAFTALI BEN-YEHUDA ACCESSIBILITY & STUDY SKILLS CENTER

The Accessibility & Study Skills Center operates as part of the Dean of Student Affairs office at Reichman University. The center offers a variety of activities and services to students, from registration to graduation. It was established thanks to donations intended for students with disabilities and/or various learning issues.

The Accessibility & Study Skills Center is designed to assist students who are recognized by the Dean of Student Affairs as those with learning issues and/or attention deficit disorders, as well as students with temporary/permanent medical conditions that affect their learning abilities.

Services provided by the Accessibility & Study Skills Center:

- Tools to help students with disabilities succeed in their studies
- Academic learning strategies
- Exposure to and knowledge of assistive technology
- Information for maximizing social insurance rights and assistance from other organizations (for Israeli citizens)
- Use of quiet space at the center, to study without interruption
- Academic mentorship
- Various workshops, such as mindfulness

www.runi.ac.il/eng/ssc
STUDENT EXCHANGE PROGRAMS

The Raphael Recanati International School prepares students to play a role in global affairs. Reichman University offers exchange programs to its outstanding students at some of the world’s leading universities and, in turn, hosts students at Reichman University from these universities.

Students enrolled in these exchange programs continue to pay tuition only to their home university.

STUDY ABROAD PROGRAM

ONE SEMESTER / ONE YEAR

We offer top-tier academic courses taught entirely in English. Your coursework can count towards your major, minor, or elective requirements at your home institution. As a Study Abroad student, you will be able to choose courses from all of Reichman University’s schools (other than the Efi Arazi School of Computer Science), and build a tailor-made schedule catered to your interests and academic requirements.
Reichman University has more than 120 exchange agreements with academic institutions worldwide, some of which are listed below:

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<th>INSTITUTION</th>
<th>COUNTRY</th>
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<td>George Washington University</td>
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<td>Syracuse University, Newhouse School of Public Communications</td>
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<td>Emory University</td>
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<td>University of California, Berkeley</td>
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<td>University of Southern California (USC)</td>
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<td>Washington University in St. Louis</td>
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<td>Pace University</td>
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<td>University of Ottawa</td>
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<td>HWR Berlin (Berlin School of Economics)</td>
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<td>Ludwig Maximilian University of Munich (LMU)</td>
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<td>University of Mannheim</td>
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<td>Vienna University of Economics and Business</td>
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<td>Zurich University of Applied Sciences (ZHAW)</td>
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<td>Sciences Po Paris</td>
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<td>Universite Paris-Dauphine</td>
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<td>(Nova School of Business &amp; Economics)</td>
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<td>Universitat Pompeu Fabra (UPF)</td>
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<td>IE Madrid</td>
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<td>LUISS Guido Carli University of Rome</td>
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<td>Università Commerciale Luigi Bocconi</td>
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<td>Charles University of Prague</td>
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<td>Copenhagen Business School (CBS)</td>
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<td>Nanyang Technological University</td>
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<td>National University of Singapore (NUS)</td>
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<td>Singapore Management University (SMU)</td>
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<td>Nalsar University of Law</td>
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<td>Indian Institute of Technology Madras</td>
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<td>City University of Hong Kong</td>
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<td>Peking University</td>
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<td>Tsinghua University School of Law, Beijing</td>
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<td>Vietnam National University</td>
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<td>National Tsing Hua University</td>
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<td>Colegio de Estudios Superiores de Administración (CESA)</td>
<td>Colombia</td>
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<td>Tecnologico de Monterrey</td>
<td>Mexico</td>
</tr>
<tr>
<td>Pontificia Universidade Catolica do Rio de Janeiro (PUC)</td>
<td>Brazil</td>
</tr>
<tr>
<td>Universidad Del Pacifico</td>
<td>Peru</td>
</tr>
<tr>
<td>University of Montevideo</td>
<td>Uruguay</td>
</tr>
<tr>
<td>Universidad San Francisco de Quito, Galapagos</td>
<td>Ecuador</td>
</tr>
</tbody>
</table>

For a full list of our partner institutions please see: [www.runi.ac.il/en/global/pages/home.aspx](http://www.runi.ac.il/en/global/pages/home.aspx)
The Reichman University Alumni Association was established in 1998 by the first graduates of Reichman University, in collaboration with the Reichman University administration. The Reichman University Alumni Association currently boasts approximately 30,000 alumni, with 1,800 new alumni joining the Association annually.

The Association is a professional and social community based on mutual responsibility and a sense of belonging and pride. It aims to develop and enrich the alumni, and to strengthen the connection between our graduates and Reichman University.

Goals of the Reichman University Alumni Association

■ Networking & Social Activities
Creating an alumni community that will help build professional relationships among alumni, as well as between alumni and Reichman University. Developing social responsibility and creating unique platforms for community and social activities.

■ Development and Enrichment - Never Stop Learning
Providing alumni with current, up-to-date knowledge and professional tools in the fields taught at Reichman University and in fields that can inspire and broaden their horizons.

■ Support of Reichman University Activities
Sharing information with alumni about activities at Reichman University and encouraging them to be active participants.

■ Placement and Career
Identifying jobs and making them accessible to alumni, providing employment-related tools and personal consultations.

For more information

✉ Alumni in North America info@afidc.org
Alumni in Israel alumni@idc.ac.il

facebook.com/ReichmanUniversityAlumni
linkedin.com/in/ru-alumni-association
instagram.com/reichman_alumni

REICHMAN UNIVERSITY ALUMNI ASSOCIATION
The Reichman University alumni community is expanding rapidly. Within the community there are growing collaborations between the graduates, as well as with Reichman University. Reichman University alumni can be found at leading graduate programs around the world, in major law firms, high-tech companies, investment houses, international consulting companies, the Israeli Knesset, Israeli government agencies, and other prestigious organizations. Many alumni have used the entrepreneurial training they received at Reichman University to successfully launch their own businesses or initiatives in the private and public sectors.

Over 30,000 graduates worldwide

Graduate Schools Reichman University Alumni Attend Include:

- Bocconi University, Italy
- Carnegie Mellon University, USA
- Columbia University, USA
- Cornell University, USA
- Duke University, USA
- Emory University, USA
- ESSEC Business School, France
- Georgetown University, USA
- Harvard University, USA
- Hertie School of Governance, Germany
- Instituto de Empresa Business School, Spain
- King’s College, UK
- London School of Economics, UK
- Massachusetts Institute of Technology, USA
- Monash University, Australia
- New York University, USA
- Northwestern University, USA
- Paris Graduate School of Management, France
- Princeton University, USA
- Sciences-Po, France
- Taft University, USA
- Tufts University, USA
- University of California, Berkeley, USA
- University of Cambridge, UK
- University of London, UK
- University of Oxford, UK
- University Paris-Dauphine, France
- University of Pennsylvania, USA
- University of Toronto, Canada
Lucy Anderson, UK
BA Communications
User Experience Researcher, Google

Roni Misano, Italy
BA Business & Economics
Business Development, Juno Journey

Yoni Wruble, USA
BA Business Administration
Customer Success Manager, Yotpo

Alida Sefada, Turkey
BSc Computer Science
Project Management Enthusiast, Digital Pals
Kelly Odes, South Africa
BA Government
Spokesperson for International Media, IDF

Itai Golan, Israel
BA Sustainability & Government
Urban Consulting, AZIC - Urban Consulting Office Tel Aviv

Batya Goldaper, Mexico
BA Psychology
Regional Director, Cadena Foundation
THE BUSINESS ARENA IS GOING THROUGH CONTINUOUS TURMOIL DUE TO BIG DATA AND ARTIFICIAL INTELLIGENCE. THIS IS THE REASON WHY OUR PROGRAM IS CONSTANTLY UPDATED - TO REFLECT NEW DEVELOPMENTS IN BUSINESS EDUCATION IN THE GLOBAL ARENA.”

PROF. NIRON HASHAI
DEAN

Ted Arison was born and raised in Tel Aviv. He enlisted in the Jewish Brigade of the British Army during WWII, and went on to become a lieutenant colonel in the Israel Defense Forces. He and his family moved to the United States, where he established the National Foundation for Advancement in the Arts and the New World Symphony, and purchased the Miami Heat NBA team. The Arison Foundation was founded in the U.S. in 1981, and launched activities in Israel in 1993. Today the foundation supports and contributes to education, health, research, and art in Israel. The Arison School of Business was established in 1995.
BUSINESS ADMINISTRATION SPECIALIZATIONS

SPECIALIZATION IN MARKETING AND ENTREPRENEURSHIP

Dr. Talia Rymon, Head

This specialization provides extensive knowledge about diverse marketing activities: modern marketing in the technological era, customized marketing, and data-driven marketing. The courses are designed to provide theoretical and practical knowledge, and to enable hands-on experience through real-world projects, case study analysis, company visits, and guest lectures by leading marketing and business managers. During their studies, students work on a year-long marketing project and prepare a plan for leading firms, startups, and organizations. They work with marketing managers, marcomm managers, digital managers, product managers, and brand managers, and graduate with the knowledge and skills to work in companies that provide a myriad of marketing services: advertising; public relations; digital marketing; marketing consultancy; and marketing research.

SPECIALIZATION IN FINANCE AND ENTREPRENEURSHIP

Prof. Jacob Boudukh, Head

This specialization prepares students to succeed in lucrative positions at financial institutions, banks, and insurance companies, as well as in the financial departments of corporations and consulting firms. The growing globalization of the markets and stock exchanges, as well as the multitude of new and sophisticated financial tools, have compelled companies to use high-level financial tools and approaches. Today's companies cannot survive in the competitive market without the use of the most advanced tools for pricing assets, raising capital, selecting projects for investment, managing risk, and undertaking mergers and acquisitions. This specialization provides the right balance between theoretical foundations and practical courses, and teaches students how to obtain and manage sources of capital.

SPECIALIZATION IN DIGITAL INNOVATION

Dr. David Movshovitz, Head

This specialization provides students with in-depth knowledge of the various aspects of the digital transformation taking place in the business world, as well as of new business opportunities created by this transformation. Students will gain knowledge of theoretical principles as well as practical skills. They’ll implement what they’ve learned in a final project - the development of a complete business plan to create a digital business. This includes the idea phase; market analysis; requirement specification; architecture; R&D plan; marketing plan; and financial analysis. Our graduates acquire the skills and knowledge to develop careers in the digital transformation departments that are being established by many companies, or in high-tech companies, where they serve as business development managers, product managers, sales engineers, or account executives.
The BA program in Business Administration consists of approximately 120 credits and is designed to be completed over a period of 3 years or 6 semesters. Students can choose to specialize in: Finance and Entrepreneurship; Marketing and Entrepreneurship; or Digital Innovation. Students are also required to complete credit hours in our General Studies Unit during the course of their studies.

### ONE-YEAR MBA PROGRAM

The Arison School of Business offers a one-year MBA Program focused on management of fast-growth, innovative companies. The program combines MBA content customized for management of high-growth companies, with study in the fields of innovation and entrepreneurship. The MBA comprises relevant practical experience, including the option to intern at startup firms or other companies, or participate in practical projects with the guidance of lecturers and industry managers. Courses are taught by the best lecturers Reichman University offers and by leading academics and practitioners in their fields. The program's goal is to provide students with managerial tools that will enable integration into the business world, development of new opportunities, and quick career promotions. This MBA is suitable for students who possess a strong academic background and are interested in investing in a particularly intensive degree for a short period of time.

### EXCHANGE PROGRAMS

Reichman University offers its top students opportunities to partake in exchange programs with leading academic institutions, such as the Wharton School at the University of Pennsylvania and Singapore Management School.
YEAR III

FINANCE AND ENTREPRENEURSHIP
• Finance Seminar
• International Finance
• Advanced Topics in Corporate Finance
• Future and Options Markets
• Strategic Management
• Entrepreneurial Innovation
• Business Elective Courses
• General Elective Courses
• Fixed Income Securities
• Company Valuations and Financial Statement Analysis*
• Fintech Workshop
• Navigating the High-Tech Sector
• Financial Modeling
• International Risk Management

* only for students who take the Finance Seminar

MARKETING AND ENTREPRENEURSHIP
• Marketing Project Seminar
• Customer Management in the Digital Era
• Branding Strategy
• Integrated Marketing Communications
• Elective Marketing Seminar (one of the following)
  Brandstorm of L’Oréal
  Trends Analysis
  Marcomm Seminar
  Sports Marketing Seminar (Hebrew only)
  Film Marketing in the Global Arena Seminar
  Data-guided Marketing
• Strategic Management
• Entrepreneurial Innovation
• Business Elective Courses
• General Elective Courses
• Non-Conventional and Creative Marketing
• Global Marketing
• Navigating the High-Tech Sector
• The New Consumers
• Product Management and New Product Development

DIGITAL INNOVATION
• Digital Product Seminar
• Customer Monetization
• Strategic Management
• Digital Product Development
• Digital Product Characterization
• Digital Product Architecture and Design
• Advanced Topics in Data Science
• Navigating the High-Tech Sector
• Marketing Technologies
• Adoption Processes of Digital Products
• Business Elective Courses
• General Elective Courses

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

YEAR II

FINANCE AND ENTREPRENEURSHIP
• Fundamentals of Accounting
• Organizational Management
• Business Economics Macro
• Data Analysis for Business
• Critical Thinking
• Business Law
• Business Entrepreneurship
• Investment Theory
• Quantitative Methods of Finance
• Business Ethics

MARKETING AND ENTREPRENEURSHIP
• Fundamentals of Accounting
• Organizational Management
• Business Economics (Macro)
• Data Analysis for Business
• Critical Thinking
• Business Law
• Business Ethics
• Business Entrepreneurship
• Marketing Research
• Digital Marketing

DIGITAL INNOVATION
• Fundamentals of Accounting
• Organizational Management
• Business Economics (Macro)
• Data Analysis for Business
• Critical Thinking
• Business Law
• Business Ethics
• Introduction to Digital Technology
• Introduction to Data Science
• Elected Topics in Digital Innovation
• Business Entrepreneurship
• Introduction to Programming
• UX and Product Management
### Business Administration Faculty

<table>
<thead>
<tr>
<th>Faculty Member</th>
<th>University and Year</th>
<th>Areas of Interest</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Prof. Doron Avramov, PhD, Wharton School, University of Pennsylvania, 2000</strong></td>
<td>Stock Return Predictability; Asset Pricing Models; Model Uncertainty; Portfolio Selection; Market Anomalies; Liquidity; Mutual Funds; Hedge Funds; Financial Econometrics</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Elazar Berkovitch, PhD, Northwestern University, 1986</strong></td>
<td>Corporate Finance; Mergers &amp; Acquisitions; Bankruptcy; Firm Reorganization</td>
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</tr>
<tr>
<td><strong>Prof. Eyal Biyalogorsky, PhD, Duke University, 1998</strong></td>
<td>Pricing; Product &amp; Brand Management; Internet Marketing; Managerial Decision-Making</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Jacob Boudukh, PhD, Stanford University, 1991</strong></td>
<td>Head, Finance Program, Arison School of Business</td>
<td></td>
</tr>
<tr>
<td><strong>Areas of Interest</strong></td>
<td>Empirical Asset Pricing; Investments; Derivatives; Risk Management</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Rafi Eldor, PhD, Harvard University, 1982</strong></td>
<td>Asset Pricing &amp; Liquidity; Asset Pricing &amp; Terrorism; Hedging &amp; Derivatives; International Economics</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Jacob Goldenberg, PhD, Hebrew University of Jerusalem, 1998</strong></td>
<td>Creativity; New Product Development; Diffusion of Innovation; Complexity in Market Dynamics; Social Networks Effects</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Yaniv Grinstein, PhD, Carnegie Mellon University, 2000</strong></td>
<td>Corporate Finance; Corporate Governance</td>
<td></td>
</tr>
<tr>
<td><strong>Dr. Liat Hadar, PhD, Ben-Gurion University of the Negev, 2007</strong></td>
<td>Consumer Behavior; Consumer Knowledge; Metacognitive Knowledge; Consumer Financial Decision-Making; Decisions Under Risk &amp; Uncertainty; Behavioral Economics; Advice Giving &amp; Advice Taking</td>
<td></td>
</tr>
<tr>
<td><strong>Dr. Doron Israeli, PhD, Stanford University, 2013</strong></td>
<td>Equity Valuation; Behavioral Finance; Option Markets; Effects of Financial Reporting on Capital Markets</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Tal Katz-Navon, PhD, Columbia University, 1999</strong></td>
<td>Organizational Behavior; Leadership in Organizations; Team Management &amp; Development; Management Skills</td>
<td></td>
</tr>
<tr>
<td><strong>Prof. Barak Libai, PhD, University of North Carolina at Chapel Hill, 1997</strong></td>
<td>Customer Social Effects &amp; Their Effect on New Product Growth &amp; the Firm’s Profitability; Growth of Markets for New Products; Customer Relationship Management</td>
<td></td>
</tr>
</tbody>
</table>
Prof. Varda Liberman, PhD, Tel Aviv University, 1985
Former Vice Dean, Arison School of Business; Head, Judgment and Decision-Making; Director, Mathematical and Statistical Studies

**Areas of Interest**
Probabilistic Judgments; Decision-Making

Prof. Eitan Muller, PhD, Northwestern University, 1977

**Areas of Interest**
New Product Growth; Social Networks; New Product Pricing

Prof. Niron Hashai, PhD, Tel Aviv University, 2002

**Areas of Interest**
Principles of Strategy; Global Business Game; Israel Module; Competitive Strategy for SMEs

Prof. Dov Pekelman, PhD, University of Chicago, 1971
Dean, Arison School of Business; Board of Directors, Reichman University; Chairman, Reichman University Corporation

**Areas of Interest**
Operations Strategy; Management

Dr. Hagit Perry, PhD, University of California, Berkeley, 2016

**Areas of Interest**
Principles of Marketing Management; Principles of Programming & Data Science; Value-Driven Marketing

Dr. Talia Rymon, PhD, University of Pennsylvania, 1993
Head, Marketing Program, Arison School of Business

**Areas of Interest**
Marketing Strategy; Competitive Signaling; Marketing in the Motion Picture Industry; Services Marketing

Prof. Oded Sarig, PhD, University of California, Berkeley, 1983
Former Dean, Arison School of Business; Director, Capital Market, Insurance and Savings Department of the Ministry of Finance

**Area of Interest**
Theoretical & Empirical Dilemmas in Corporate Finance

Prof. Dan Segal, PhD, New York University, 2000

**Areas of Interest**
Earnings Management; Valuation; Effects of Accounting Information on Economic Decisions

Prof. Ron Shachar, PhD, Tel Aviv University, 1992
Former Dean, Arison School of Business

**Areas of Interest**
Advertising & Branding Issues; Strategic & Marketing Related Aspects in the Entertainment Industries and in Political Campaigns

Prof. Shimon Kogan, PhD, University of California, Berkeley, 2005

**Areas of Interest**
Behavioral Finance with Application to Asset Pricing

Dr. Eran Sheriff, PhD, Bar-Ilan University, 1998
Head, Business and Data Analytics Program

**Areas of Interest**
Fundamentals of Programming & the R Language; Foundations of Data Science for Business

CPA Shlomi Shuv, MBA, Ben-Gurion University of the Negev, 1998
Head, Accounting Program; Deputy Dean

**Areas of Interest**
Accounting Theory; Advance Financial Accounting; Analysis & Valuation of Real Estate Companies

Dr. Danna Tevet, PhD, Tel Aviv University, 2016

**Areas of Interest**
Retail Marketing; Marketing Research

Dr. Yaron Timmor, PhD, Tel Aviv University, 2001
Deputy Dean, Arison School of Business
Head, International Program in Business

**Areas of Interest**
Marketing; International Marketing Strategy; Marketing Communications & Services Policy

Dr. Yonat Zwebner, PhD, Hebrew University of Jerusalem, 2017

**Areas of Interest**
Principles of Marketing Management; Consumer Behavior

Many courses in the program are taught by the faculty members listed above.
TIOMKIN SCHOOL OF ECONOMICS

EDUCATION FOR ECONOMIC LEADERSHIP STARTS HERE
THE DOUBLE MAJOR DEGREE IN BUSINESS ADMINISTRATION AND ECONOMICS PROVIDES STUDENTS WITH THE MOST UP-TO-DATE KNOWLEDGE EXPECTED BY BUSINESS AND GOVERNMENT EMPLOYERS AND BY GRADUATE PROGRAMS WORLDWIDE. WE TEACH STUDENTS HOW MARKETS AND INDIVIDUAL BUSINESSES AND CONSUMERS FORMULATE ACTIONS REGARDING FINANCIAL, PRODUCTION, AND CONSUMPTION DECISIONS. WE TOOL UP OUR STUDENTS WITH KNOWLEDGE OF COMPUTERIZED METHODS USED BY STARTUPS AND LARGE CORPORATIONS IN BOTH HIGH-TECH AND CONVENTIONAL BUSINESSES, WHILE MAKING SURE THAT OUR STUDENTS ALSO EXCEL IN GLOBAL MARKETS.”

Judy and Avi Tiomkin are Israeli philanthropists who have worked for many years for the advancement of Israeli society and the Israeli economy. Avi Tiomkin holds an LLB in law, and is a financial analyst and international hedge fund adviser. Judy Tiomkin holds a BA in art history, and worked as a home interior designer. The couple, who divide their time between the United States and Israel, first met when both were students at Tel Aviv University, and married in 1975. Since 2015, the Tiomkin School of Economics at Reichman University has borne their name.
DOUBLE MAJOR
BUSINESS ADMINISTRATION AND ECONOMICS

In the competitive marketplace, it is interdisciplinary knowledge that provides our graduates with a significant advantage in various professional and academic fields. Business executives must be equipped with a solid understanding of the factors that shape the local and global economy, and economists must possess both theoretical and practical tools. A multidimensional understanding of the global economy and financial marketplace provides students with the quantitative and analytical skills required for success in both private and public sectors.

Our courses in economics will develop your analytical thinking, which is crucial when working in a complex environment. Understanding how markets work, how prices are determined under different market structures, and how regulation affects business and individuals will allow you to make better decisions once you are in a leading role in the business world or in the public sector. Studying methods of data analysis will open doors to exciting positions that require advanced analytical abilities.

The Business Administration courses will provide tools that are essential in order to operate in the business world: finance and marketing; digital communication; business law; business strategy; and leadership.

Our three-year program provides students with a broad view of the fundamentals with which they must be familiar in order to understand the problems and methods of coping with the economic and administrative challenges facing economists and business executives. The curriculum combines knowledge, tools, theory, and practice to train students for management positions in an ever-changing reality.

INTERNSHIPS

Our students are offered internships in various fields, such as the startup scene, the financial industry, and the government.

MA in FINANCIAL ECONOMICS

ACCELERATED PROGRAM 2 DEGREES IN 4 YEARS

The MA in Financial Economics is designed to provide in-depth knowledge in economics and finance, so that our students can meet the ever-growing challenges of the global business environment. The program provides solid theoretical foundations in finance, economics, econometrics, and accounting, followed by advanced elective courses in the areas of risk management, portfolio management, international finance, and monetary policy.

The program trains students for such diverse positions as senior economists and analysts in financial institutions and for financial management positions in companies, investment houses, asset management, pension funds, public institutions, regulatory bodies, and more. Our alumni have found work at PayPal, Ernst & Young, Citi, Bloomberg, and many more companies. Exceptional Business & Economics students may be accepted into the Accelerated Program, enabling them to complete their BA in Business & Economics, together with this MA, in four years. Students can apply to this program in the second year of their BA studies.

www.rris.runi.ac.il/MAFE

SPECIAL ACTIVITIES

ACADEMIC FIELD TOURS

Our program includes field studies to central organizations in the Israeli economy, such as the Knesset, the Bank of Israel, commercial banks, and companies such as Google. These tours give our students a glimpse into how economics works in practice, as well as invaluable exposure to the Israeli economy and the labor market.

POLICY SEMINAR

In our unique seminar, our students hear lectures on current economic policy issues from top policymakers and academics from Israel and abroad. At the end of the seminar, students write a professional policy paper and produce academic posters that are presented during a special celebration.
DOUBLE MAJOR DEGREE
BUSINESS ADMINISTRATION
AND ECONOMICS
CURRICULUM

The double major BA degree in Business Administration and Economics consists of approximately 120 academic credits and is designed to be completed over a period of 3 years or 6 semesters. First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend high school taught in English may be required to take courses in English language proficiency.

YEAR I

FALL SEMESTER
Economics
• Principles of Microeconomics
• Mathematics I for Economists
• Statistics I for Economists
• Microsoft Excel
Business Administration
• Principles of Marketing Management

SPRING SEMESTER
Economics
• Principles of Macroeconomics
• Intermediate Microeconomics I: Theory of the Consumer
• Mathematics II for Economists
• Statistics II for Economists
• Advanced English
Business Administration
• Fundamentals of Finance

YEAR II

FALL SEMESTER
Economics
• Intermediate Macroeconomics I
• Intermediate Microeconomics II: Theory of the Producer
• Introduction to Econometrics
Business Administration
• Fundamentals of Accounting
• Organizational Management
• Quantitative Methods of Finance OR Marketing Research

SPRING SEMESTER
Economics
• Intermediate Macroeconomics II
• Intermediate Microeconomics III: Theory of Markets
• Applied Econometrics
Business Administration
• Investment Theory OR Digital Marketing
• Marketing Communication
• Entrepreneurship & Business Management

YEAR III

FALL SEMESTER
Economics
• Applied Economic Policy
• Academic Literacy
Business Administration
• Year-long Seminar: Finance or Marketing
• Future & Options Markets
• Pricing Policy
• Leadership in Organization
• Corporate Responsibility
• Company Valuations and Financial Statement Analysis (Only for those who chose the Finance Seminar)
• Advanced Topics in Corporate Finance

SPRING SEMESTER
Economics
• Policy Papers Writing Workshop
• Advanced Microsoft Excel
• General Elective Course
Business Administration
• Financial Risk Management
• Introduction to Project Financing
• Digital Marketing
• Customer Management in the Information Era

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.
Prof. Zvi Eckstein, PhD, University of Minnesota, 1981
Dean, Tiomkin School of Economics
Areas of Interest
Labor Economics; Macroeconomics; Econometrics

Dr. Yael Hadass, PhD, Harvard University, 2004
Academic Head of Economics, BA Business Administration and Economics, Raphael Recanati International School
Areas of Interest
Labor Economics; Macroeconomics; Political Economy

Dr. Yaniv Yedid-Levi, PhD, Stanford University, 2010
Areas of Interest
Macroeconomics; Macro-Labor; International Economics

Prof. Omer Moav, PhD, Hebrew University of Jerusalem, 1999
Area of Interest
Economic Growth & Development

Dr. Carolina Silva, PhD, Yale University, 2009
Areas of Interest
Macroeconomics; Labor Economics

Prof. Itzhak Gilboa, PhD, Tel Aviv University, 1987
Areas of Interest
Decision Theory; Game Theory; Consumer Theory; Behavioral Economics

Dr. Alon Cohen, PhD, Tel Aviv University, 2009
Areas of Interest
Game Theory; Law and Economics; Macroeconomics

Dr. Osnat Lifshitz, PhD, Tel Aviv University, 2004
Areas of Interest
Labor Economics; Family Economics; Econometrics

Dr. Avihai Lifschitz, PhD, Tel Aviv University, 2017
Areas of Interest
Macro-Labor; Israeli Economy

Norma Levkowitz, MEd, UCLA, 1978; MA, California State University, Northridge, 1984
Academic Literacy
Area of Interest
English for Specific Purposes: Teaching/Learning; Academic/Professional Writing

Mr. Ido Eisdorfer, MA, Tel Aviv University, 2004
Areas of Interest
Microeconomics; Macroeconomics and Health Economy

Miss Liat Erel, MA, Bar-Ilan University, 2007
Areas of Interest
Excel; Data Analysis for Business; Programming

Many courses in the program are taught by the faculty members listed above.
THE ADELSON SCHOOL OF ENTREPRENEURSHIP IS THE FIRST OF ITS KIND IN ISRAEL TO AWARD A FULL ACADEMIC DEGREE
THE GOAL OF THE UNDERGRADUATE PROGRAM IN ENTREPRENEURSHIP IS TO PROVIDE OUR STUDENTS WITH THE KNOWLEDGE AND TOOLS NEEDED TO REALIZE THEIR ENTREPRENEURIAL IDEAS AND ASPIRATIONS.”

DR. YOSSI MAARAVI
DEAN

The Adelson School of Entrepreneurship at Reichman University is the realization of the vision of Dr. Miriam and Sheldon G. Adelson (z”l), entrepreneurs who recognized the vital importance in educating the future generation of social and economic leaders. The goal of the school, which is one of many of the Adelsons’ Zionist-educational initiatives, is to nurture a new generation of entrepreneurs in Israel and in the world, and to provide them with the knowledge and tools to fulfill their entrepreneurial ambitions in line with Sheldon Adelson’s lifelong motto: “Always challenge the business status quo.”

DR. MIRIAM AND SHELDON G. ADELSON
Reichman University, one of the world’s leading academic institutions for entrepreneurial education, is offering a unique double major undergraduate program. This degree is the first of its kind in Israel, and is administered by the Adelson School of Entrepreneurship (ASE), an innovative center in the Israeli academic landscape that strives to promote both research and practice in the field of entrepreneurship.

The undergraduate Entrepreneurship program allows students to choose a double major with either Business Administration or Computer Science. Courses include: Venture Creation; Innovation Within Organizations; Strategic Thinking; Entrepreneurial Verticals; and more. Projects are mentored by leading industry professionals, with an emphasis on excellence in research, education, social responsibility, and teamwork. Preeminent researchers and experts from Israel and around the world are among the lecturers.

The School of Entrepreneurship at Reichman University provides students with the training, expertise, and resources needed to launch the next generation of successful Israeli ventures, while strengthening and cultivating the country’s startup ecosystem. ASE offers undergraduate and graduate-level experiential learning that combines academics with hands-on entrepreneurship opportunities beyond the classroom.
ENTREPRENEURSHIP & BUSINESS (BA) CURRICULUM

The double major BA degree in Entrepreneurship and Business Administration consists of 120 academic credits and is designed to be completed over a period of 3 years or 6 semesters. First-year students are required to complete a preparatory course in mathematics before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER
• First-Hand Entrepreneurship A
• Computational Thinking and Programming
• Academic and Business Writing Workshop

SPRING SEMESTER
• First-Hand Entrepreneurship B
• Data Science & Statistics for the Internet Age
• Presentation Skills Workshop

YEAR II

FALL SEMESTER
• UX & Product Design for Entrepreneurs
• Innovation and Intrapreneurship Within Organizations
• Entrepreneurial Vertical (choose 1 of 4 below)
  - Real Estate Entrepreneurship
  - Social Impact Entrepreneurship
  - Sustainability & Clean-Tech Entrepreneurship
  - Ed Tech Entrepreneurship

SPRING SEMESTER
• Digital Marketing for Entrepreneurs
• Product Management
• Entrepreneurial Vertical (choose 1 of 4 below)
  - Fintech, Blockchain & Data Science Entrepreneurship
  - Internet & New Media Entrepreneurship
  - Biotech & Digital Health Entrepreneurship
  - Cyber Entrepreneurship

YEAR III

FALL SEMESTER
• Venture Creation Capstone Project A
• Entrepreneurial Decision-Making
• Legal, Tax and Finance Aspects of Entrepreneurial Ventures
• Advanced Entrepreneurial Electives:
  - Advanced Programming and Web Applications for Entrepreneurs
  - Advanced Digital Marketing for Entrepreneurs
  - Venture Branding and Storytelling

SPRING SEMESTER
• Venture Creation Capstone Project B
• Dealing and Coping with Failure Workshop
• Ethics for Entrepreneurs Workshop
• Advanced Entrepreneurial Electives:
  - Value Creation and Project Management
  - Advanced Data Science and BI for Entrepreneurs
  - From Sales to Customer Success
• Digital Leadership

BUSINESS

YEAR I

FALL SEMESTER
• Mathematics A
• Statistics A
• Principles of Marketing Management

SPRING SEMESTER
• Mathematics B
• Statistics B
• Fundamentals of Finance

YEAR II

FALL SEMESTER
• Management in Organizations
• Business Economics (Micro)
• Fundamentals of Accounting
• Elective (choose 1 of 2 below)
  - Investment Theory
  - Integrated Marketing Communications

SPRING SEMESTER
• Business Economics (Macro)
• Elective (choose 1 of 2 below)
  - Quantitative Methods in Finance
  - Marketing Research

YEAR III

FALL SEMESTER
• Elective (choose 1 of 2 below, year-long courses)
  - Finance Seminar
  - Marketing Seminar

SPRING SEMESTER
• Business Law
• Elective
• Business Ethics

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

*Official accreditation of the Entrepreneurship program by the Israel Council for Higher Education is still pending.
ENTREPRENEURSHIP (BA) & COMPUTER SCIENCE (BSc) CURRICULUM

The double major BA degree in Entrepreneurship and BSc in Computer Science consists of 141 academic credits and is designed to be completed over a period of 3 years or 6 semesters. First-year students are required to complete a preparatory course in mathematics and programming before they begin their studies. Students who did not attend a high school taught in English may be required to take courses in English language proficiency.

ENTREPRENEURSHIP

YEAR I

FALL SEMESTER
- First-Hand Entrepreneurship A
- Academic and Business Writing Workshop

SPRING SEMESTER
- First-Hand Entrepreneurship B
- Presentation Skills Workshop

YEAR II

FALL SEMESTER
- Financial Management & Entrepreneurial Finance
- UX & Product Design for Entrepreneurs
- Innovation and Intrapreneurship Within Organizations
- Entrepreneurial Vertical (choose 1 of 4 below)
  - Real Estate Entrepreneurship
  - Social Impact Entrepreneurship
  - Sustainability & Clean-Tech Entrepreneurship
  - Ed Tech Entrepreneurship

SPRING SEMESTER
- Digital Marketing for Entrepreneurs
- Product Management for Entrepreneurs
- Data Science and Statistics for the Internet Age
- Elective (choose 1 of 4 below)
  - Fintech, Blockchain & Data Science Entrepreneurship
  - Internet & New Media Entrepreneurship
  - Biotech & Digital Health Entrepreneurship
  - Cyber Entrepreneurship

YEAR III

FALL SEMESTER
- Venture Creation Capstone Project A
- Entrepreneurial Decision-Making
- Legal, Tax and Finance Aspects of Entrepreneurial Ventures
- Advanced Entrepreneurial Elective:
  - Advanced Programming and Web Applications for Entrepreneurs
  - Advanced Digital Marketing for Entrepreneurs
  - Venture Branding and Storytelling

SPRING SEMESTER
- Venture Creation Capstone Project B
- Dealing and Coping with Failure Workshop
- Ethics for Entrepreneurs Workshop
- Advanced Entrepreneurial Elective:
  - Value Creation and Project Management
  - Advanced Data Science and BI for Entrepreneurs
  - From Sales to Customer Success
  - Digital Leadership

COMPUTER SCIENCE

YEAR I

FALL SEMESTER
- Calculus I
- Linear Algebra I
- Discrete Mathematics
- Introduction to Computer Science

SPRING SEMESTER
- Calculus II
- Linear Algebra II
- Data Structures
- Logic and Set Theory
- System Programming in C

YEAR II

FALL SEMESTER
- Algorithms
- Digital Architectures
- Introduction to Probability

SPRING SEMESTER
- Operating Systems
- Automata & Formal Languages

YEAR III

FALL SEMESTER
- Computability and Complexity
- CS Elective Course I

SPRING SEMESTER
- CS Elective Course II

Entrepreneurship and Computer Science double major students must complete another mandatory CS course of their choice during Year III.

Choose 1 of 3 below:
- Computer Networks (Fall Semester)
- Advanced Programming (Fall Semester)
- Machine Learning from Data (Spring Semester)

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

*Official accreditation of the Entrepreneurship program by the Israel Council for Higher Education is still pending.
Prof. Yair Tauman, PhD, Hebrew University of Jerusalem, 1978
Dean, Adelson School of Entrepreneurship; Former Dean, Arison School of Business; Academic Director, Zell Entrepreneurship Program

Areas of Interest
Game Theory; Auctions; Patents and Innovations; Industrial Organization

Dr. Yossi Maaravi, PhD, Tel Aviv University, 2009
Vice Dean, Adelson School of Entrepreneurship; Head, BA Program in Entrepreneurship; Academic Director, CO-OP Startup Experience Course; Founder and Academic Director, The Leumi Innovation Project and Murata-IDC Innovation Program; Co-academic Director, IDC Beyond

Areas of Interest
Entrepreneurship; Decision-Making; Creativity and Innovation

Prof. Dafna Schwartz, PhD, Hebrew University of Jerusalem, 1990

Areas of Interest
Strategic Management and Planning; Economic and Business Development; Technology and Innovation

Dr. Gali Einav, PhD, Columbia University, 2004
Head, International Undergraduate Program in Entrepreneurship; Head, Upstart Program

Areas of Interest
Digital Transformation of Media Industries and Consumer Behavior

Dr. Gail Gilboa Freedman, Tel Aviv University, 2011
Head, Double Major in Economics and Entrepreneurship

Areas of Interest
Privacy; Data Science and Network Science

Dr. Revital Hollander, PhD, Tel Aviv University, 2018

Areas of Interest
Music and Music Technology; Research, Development, Education and Entrepreneurship

Prof. Dafna Kariv, PhD, Technion - Israel Institute of Technology, Haifa, 1999
Head of Capstone project, Reichman University; Affiliate Professor in Entrepreneurship, HEC, Montreal (since 2007); Author of 5 books on entrepreneurship

Areas of Interest
International Entrepreneurship; Female Entrepreneurship; Entrepreneurial Education; Ecosystems; Entrepreneurship at Times of Crisis

Many courses in the program are taught by the faculty members listed above.
Sione Milhelm
Venezuela
Entrepreneurship &
Computer Science

Moran Reijzer
Holland
Entrepreneurship &
Business Administration
COMBINING DEEP THEORETICAL EDUCATION WITH UP-TO-DATE PRACTICAL KNOWLEDGE
WITH THE EMERGENCE OF ARTIFICIAL INTELLIGENCE, BIG DATA PROCESSING, CYBERSECURITY, AND COMPUTATIONAL BIOLOGY - STUDYING COMPUTER SCIENCE HAS NEVER BEEN MORE EXCITING. WE ARE EAGER TO EDUCATE CURIOUS AND ENTHUSIASTIC STUDENTS, AND PROVIDE THEM WITH THE BEST AND MOST RELEVANT COURSES WITH OUR TOP-NOTCH PROFESSORS. WE PROVIDE A RICH AND VERSATILE PROGRAM THAT ENABLES ALL STUDENTS TO SPECIALIZE IN THEIR FIELDS OF INTEREST.”

PROF. YACOV HEL-OR
DEAN

GRADUATES OF THE CS PROGRAM WORK IN LEADING COMPANIES >>

These companies all bought startups that were set up by Reichman University computer science students, alumni, and staff members.
The undergraduate program in Computer Science consists of 126 credits and is designed to be completed over a period of 3 years or 6 semesters. The program includes a rigorous, analytical foundation in mathematics; a thorough understanding of computer science and IT theory; and practical software development skills. In addition to the core and elective CS courses, the program includes courses in business, marketing, finance, high-tech entrepreneurship, and a wide variety of general study electives.

A comprehensive list and description of all the courses may be viewed on our website:


EFI ARAZI
(1937-2013)

Efi Arazi, for whom the Reichman University School of Computer Science is named, was one of the forefathers of the Israeli high-tech industry. In 1965, while studying at MIT, Arazi designed a camera for NASA, which was used by the Apollo 11 space mission to transmit the first images from the moon. At the age of 25, he invented a revolutionary auto-focus mechanism, thus cementing his position as one of the leading figures in the global electro-optic industry.

Upon returning to Israel in 1968, Arazi founded the Scitex Corporation, which developed the first digital prepress computer and CCD scanner in the world. These developments made Scitex the world’s leader in digital printing, with sales of over $10 billion.

In 1990, at the age of 54, Arazi founded EFI (Electronics for Imaging, Inc.), which invented unique software and controllers that can transform any copier into a quality color printer, to instant industry success. Over the years, Arazi also chaired several startup companies, focused on fields ranging from digital video imaging to monitoring to managing business processes.

The Efi Arazi School of Computer Science was established in 1996 and named in his honor in 2002. We are proud that Efi Arazi has chosen to give his name to Reichman University’s School of Computer Science.
YEAR I

FALL SEMESTER
• Introduction to Computer Science
• Calculus I
• Linear Algebra I
• Discrete Mathematics

SPRING SEMESTER
• Calculus II
• Linear Algebra II
• Logic & Set Theory
• Data Structure
• System Programming in C

YEAR II

FALL SEMESTER
• Algorithms
• Digital Systems Architecture
• Advanced Programming
• Introduction to Probability
• Introduction to Microeconomics
• Business Law

SPRING SEMESTER
• Operating Systems
• Automata & Formal Languages
• Machine Learning from Data
• CS Elective Course I
• Finance Fundamentals
• Marketing Fundamentals

COMPUTER SCIENCE CURRICULUM
YEAR III

FALL SEMESTER
• Computer Networks
• Computability & Complexity
• CS Elective Course II
• CS Elective Course III

SPRING SEMESTER
• Functional & Logic Programming
• Computer Graphics
• CS Elective Course IV
• Presentation Skills

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

CS ELECTIVE COURSES
(Below is a list of courses taught in past years. Course offerings vary from year to year, with selected courses taught in English.)
• Advanced Algorithms
• Building Secure Applications
• Applicative Programming Using Design Patterns
• Cryptography
• Web Application Security
• Image Processing on Mobile Platforms
• Cloud Computing Development
• Audio-Visual Signals Compression
• Topics in Number Theory
• Seminar: Visual Object Recognition
• Advanced Seminar: Computer Graphics
• Computer Vision
• Digital Systems Construction
• Computer & Network Security
• Topics in Optimization for CS
• Natural Language Processing
• Seminar: Topics in Algorithms & Computer Science Theory
• Workshop: Networks & Internet
• Workshop: Applied Cryptography
• Algorithms in Computational Biology
• InGame: Video Games Workshop
• Topics in System Engineering
• Seminar: Software-Defined Networking
• Object-Oriented Programming with C# and .NET
• Developing Mobile Web Apps for the Enterprise
• Introduction to Digital Signal Processing
• Automatic Verification of Programs
• Algorithms for Planar Graphs
• Introduction to Machine Learning
• Seminar: Network & Cloud Algorithmics
• Game Intelligence
• Distributed Algorithms
• Coding Theory
• Seminar: Algorithmic Game Theory
• Information Retrieval & Web Search
• Surveillance Based on Computer Vision
• 3D Animation with Unreal Engine
• Securing Information Systems
• Internet of Things (IoT): Hands On
• Statistics and Data Analysis
Prof. Anat Bremler-Barr, PhD, Tel Aviv University, 2002
Deputy Dean, Efi Arazi School of Computer Science
**Areas of Interest**
Computer Networks; Distributed Computing

Prof. Udi Boker, PhD, Tel Aviv University, 2008
**Areas of Interest**
Formal Verification; Automata Theory; Logic; Computational Models; Computability

Prof. Elette Boyle, PhD, MIT, 2013
**Areas of Interest**
Cryptography; Coding Theory; Distributed Systems

Dr. Ohad Fried, PhD, Princeton University
**Areas of Interest**
Computer Graphics; Computer Vision; HCI

Dr. Ilan Gronau, PhD, Technion-Israel Institute of Technology, 2009
**Areas of Interest**
Computational Biology; Big Data Analysis

Prof. Yacov Hel-Or, PhD, Hebrew University of Jerusalem, 1993
Dean, Efi Arazi School of Computer Science
**Areas of Interest**
Computer Vision; Image Processing; Computer Graphics; Robotics

Prof. Gil Kalai, PhD, Hebrew University of Jerusalem, 1983
**Areas of Interest**
Theoretical Computer Science; Complexity; Learnability; Geometric Algorithms

Dr. Reut Levi, PhD, Tel Aviv University, 2014
**Areas of Interest**
Sublinear Algorithms; Property Testing and Local Computation Algorithms

Dr. Tal Moran, PhD, Weizmann Institute of Science, 2008
**Areas of Interest**
Cryptography; Secure Systems

Prof. Yael Moses, PhD, Weizmann Institute of Science, 1994
**Areas of Interest**
Computer Vision; Applications of Computer Vision to Multimedia Systems
Students with former dean, School of Computer Science, Prof. Tami Tamir

Prof. Shay Mozes, PhD, Brown University, 2012
Areas of Interest
Graph Theory; Algorithms; Data Structures; Combinatorial Problems

Prof. Alon Rosen, PhD, Weizmann Institute of Science, 2003
Areas of Interest
Cryptography; Computational Complexity

Prof. Shimon Schocken, PhD, University of Pennsylvania, 1987
IDB Chair of Information Technologies; Founding Dean, Efi Arazi School of Computer Science
Areas of Interest
Computer Science Education; Software Engineering

Prof. Arik Shamir, PhD, Hebrew University of Jerusalem, 2000
Dean, Efi Arazi School of Computer Science
Areas of Interest
Geometric Modeling; Computer Graphics; Visualization; Machine Learning

Prof. Gadi Taubenfeld, PhD, Technion-Israel Institute of Technology, 1988
Former Dean, Efi Arazi School of Computer Science
Areas of Interest
Concurrent and Distributed Computing

Prof. Tami Tamir, PhD, Technion-Israel Institute of Technology, 2001
Former Dean, Efi Arazi School of Computer Science
Areas of Interest
Resource Allocation; Approximation Algorithms; Algorithmic Game Theory

Prof. Zohar Yakhini, PhD, Stanford University, 1997
Areas of Interest
Computational Biology; Statistical Data Analysis

Many, though not all, of the faculty members listed above will be offering courses throughout the BSc program.
THE SAMMY OFER SCHOOL OF COMMUNICATIONS IS EQUIPPED WITH THE MOST ADVANCED AND CUTTING-EDGE TECHNOLOGY
Sammy Ofer was a prominent figure in the global business community and a supporter of the arts, culture, and education in Israel. Mr. Ofer was born in Romania and immigrated to Israel in his youth. His dedication to Israel’s future and commitment to education were expressed through scholarships and his generous support of educational institutions, exemplified by the Sammy Ofer School of Communications, which was established in 2004.

WE HAVE MADE EVERY EFFORT TO CREATE A CUTTING-EDGE, SUPPORTIVE LEARNING ENVIRONMENT. STUDENTS HAVE ACCESS TO COMPUTER LABS, RADIO STUDIOS, TELEVISION STUDIOS, VISUAL CONTENT INCUBATORS, MEDIA INNOVATION, VIRTUAL LABS, AND AN ENTIRE WING OF EDITING ROOMS.”
The Sammy Ofer School of Communications is equipped with the most advanced and cutting-edge technology, such as: a virtual reality lab; radio and television production studios; a hub for developing content; and products for digital communications.

Students can develop products on 3D printers, design applications, create high-tech ventures, and engage in innovative marketing for a wide range of companies, organizations, and associations.
The Communications BA program consists of 120 credits. The program is designed to be completed over a period of 3 years or 6 semesters. Students can choose to major in: Digital Influence & Perceptions; Marketing Communications; or Interactive Communications.

**YEAR I**

**Mandatory Courses**
- Communications, Culture & Society
- Introduction to Communications: Theories & Models
- Introduction to New Media
- Preparatory Course: Practicing Academic Writing
- Statistics
- History of Communication
- Introduction to Political Communication
- Social Psychology
- Quantitative Research Methods
- Advanced English A
- Advanced English B

**Mandatory Workshops**
- From the Tweet to the Broadcasting Story
- Cross-Platform TV Production
- Digital Storytelling
- Introduction to Radio Broadcasting

**YEAR II**

**Mandatory Courses**
- Introduction to Social Network Analysis
- Media Ethics
- Qualitative Research Methods
- Fundamentals of Humanistic Thought
- Communications Institutions
- Visual Communication: Representation & Knowledge
- Introduction to Human–Computer Interaction (HCI)
- Health Communication: PR Strategies of Pharmaceutical Companies
- Culture & Identity in a Visual Media Environment
- Language, Culture and Society

**Mandatory Workshop**
- The Art of Pitching and Transmitting the Message
DIGITAL INFLUENCE & PERCEPTIONS

**Mandatory Courses**
- Media Audiences: Uses, Interpretation & Influence
- Influence & Perceptions

**Mandatory Workshops**
- Storytelling & Message Promotion
- Foundations to Community Management
- Cross-Platform Content Creation
- Advanced Video Production

**Semester-long Seminars**
- Influencers and Followers
- Content Creation for Viralization in Social Networks: Implementation and Analysis

MARKETING COMMUNICATIONS

**Mandatory Courses**
- Principles of Persuasion & Argumentation
- Children, Adolescents and Media

**Mandatory Workshops**
- Marketing Strategy
- Digital Advertising & Marketing
- Advertising Concepts

**Elective Workshops**
- Public Relations & Spokesmanship
- Social Media Marketing

**Semester-long Seminars**
- Gaining Virality on Social Media: Theory and Practice
- Constructing an Influencer’s Image: Marketing and Charisma
- Selling Israel: Social Media and Nation Branding

INTERACTIVE COMMUNICATIONS

**Mandatory Courses**
- Introduction to Human-Computer Interaction
- Cognitive Psychology for User Experience (UX)

**Mandatory Workshops**
- User Experience (UX) Design
- Product Performance
- Product Management in Startup Companies

**Elective Workshops**
- Interactive Product Design Advance
- Product Marketing Advanced
- Visual Design for UX (UI)

**Semester-long Seminars**
- Embodied Communication in the Digital World
- Cognitive Principle in UX
SPECIALIZATIONS / YEAR III

DIGITAL INFLUENCE & PERCEPTIONS

Mandatory Courses
- Media & Conflicts in the Digital Age
- Challenges and Opportunities of the Online Realm

Elective Workshops
- Technological Tools in Measuring Online Influence
- Documentary VR
- Investigative Journalism

Year-long Seminars
- Children, Adolescents & Media
- From Research to Influence - RPD Project

Year-long Workshops
- Community Management and Online Activism
- Content: Research, Create & Measure
- Cross-Platform Investigative Journalism

Ionatan Hauszpijelli, Argentina, Communications
MARKETING COMMUNICATIONS

**Mandatory Courses**
- Media & Conflicts in the Digital Age
- Consumer Behavior
- Digital Marketing

**Elective Workshops**
- Branded Content & Marketing
- Innovation in Advertising
- Visual Communication Design & Photoshop
- Video Commercials

**Year-long Seminars**
- City & Nation Branding: Creating A Real Online Campaign for Tel Aviv (in cooperation with Tel Aviv City Municipality)
- Public Diplomacy During Conflicts
- Digital Propaganda & Marketing & the Online Discourse Around Them
- Health Marketing & PR: Analyzing Public & Commercial Campaigns
- Advanced Topics in Social Network Analysis

**Year-long Workshops**
- PR Strategies & Marketing
- Social Video Marketing
- Integrated Advertising Campaigns

INTERACTIVE COMMUNICATIONS

**Mandatory Courses**
- Ethics & Technology
- Foundation in Technological Thinking
- Visual Design for Interactive Experience

**Elective Workshops**
- Tools for VR - Unity
- UX Writing
- Visual Design for UX (UI)

**Year-long Seminars**
- Advanced Topics in Social Network Analysis
- Persuasive Technology
- Advanced Ethical Aspects of UX Design

**Year-long Workshops**
- Final Project: VR Experience
- Final Project: Product Bootcamp
- Final Project: Product Marketing

Students are also required to take general electives, and may take electives from other programs at Reichman University.

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CLUSTERS

Students in the Sammy Ofer School of Communications can choose one cluster in addition to their regular course of studies, and alongside one of the specializations in Communications.

BUSINESS ADMINISTRATION CLUSTER
The Arison School of Business at Reichman University offers a cluster in Business Administration for Communications students. Composed of four mandatory courses, this cluster introduces students to the basic concepts and economic theories that enable an understanding of marketing, effective management, and strategic decisions. The courses also focus on marketing communication tools and teach strategies, consumer relations, and organizational behavior.

ENTREPRENEURSHIP CLUSTER
The new School of Entrepreneurship at Reichman University offers a cluster in New Media Entrepreneurship for Communications students. The courses provide practical tools for the understanding of financial and legal aspects involved in setting up a startup company, and additional tools for understanding the latest business models in the areas of social networking and mobile communications.

NoCamels.com, part of the Asper Institute for New Media Diplomacy at Reichman University, is the world’s leading news website on Israeli innovation. Staffed by Reichman University students who are trained by professional journalists, this year-long, exclusive program exposes students to the world of innovation, startups, and journalism.

www.nocamels.com
Dr. Amit Lavie-Dinur, PhD, Hebrew University of Jerusalem, 1999
Dean, Sammy Ofer School of Communications

Areas of Interest
Privacy; Media Framing and Representation of News Events; Values Portrayed in Advertising Media; Representation of the “Other” in Popular Texts

Prof. Yair Amichai-Hamburger, PhD, Oxford University, 1993
Head, Center of Internet Psychology (CIP)

Areas of Interest
Personality; Internet Use and Well-Being; Virtual Teams; Inter-Group Contact on the Internet; Leadership and Motivation; Conflict Management in Organizations

Dr. Keren Tzur Eyal, PhD, University of California, Santa Barbara, 2004
Academic Advisor, MA Communications Program

Areas of Interest
Media Content and Effects; Media’s Role in Youth Socialization, Sexuality and Body Image

Prof. Doron Friedman, PhD, Tel Aviv University, 2004
Head, Advanced Reality Lab

Areas of Interest
Human-Computer Confluence; Brain-Computer Communication

Prof. Yair Galily, PhD, University of Leicester, 2000
Vice Dean, Sammy Ofer School of Communications

Areas of Interest
Sport; Leisure; Social Media and Sedentary Leisure; Media

Dr. Tsahi (Zack) Hayat, PhD, University of Toronto, 2014
Head, Marketing Communications Specialization

Areas of Interest
Social Network Analysis; Relationship Between Information and Communication Technology and Personal Networks; Organizational Communication; Networked Work

Dr. Tal Azran, PhD, University of Melbourne, 2007
Academic Advisor, International Program

Areas of Interest
International Communication; Political Communication; New Media Technologies Effects

Prof. Gadi Wolfsfeld, PhD, Massachusetts Institute of Technology, 1979
Head, MA Program in Communications and New Media

Areas of Interest
Political Communication; Role of the Media in Political Conflicts and Peace Processes; Role of the New Media in Collective Action

Prof. Noam Lemelshtrich Latar, Former Dean, with students
COMMUNICATIONS FACULTY

**Dr. Moran Yarchi, PhD, Hebrew University of Jerusalem, 2011**
Head, Digital Influence & Perceptions Specialization; Head, Public Diplomacy Program

**Areas of Interest**
Political Communication; Public Diplomacy; Media Coverage of Conflicts and Terrorism; New Media

**Dr. Oren Zuckerman, PhD, Massachusetts Institute of Technology, 2007**
Head, Interactive Communications Specialization; Co-Director, Media Innovation Lab; Head, MA Program in HCI

**Areas of Interest**
Cross Section of HCI (Human-Computer Interaction) and CMC (Computer Mediated Communication); Participation Patterns in Online and Mobile Communities; Engagement in Location-Based Media; Human-Centered Computing

**Dr. Béatrice Hasler Lev-Tov, PhD, University of Zurich, 2009**

**Areas of Interest**
Psychology and Technology; Psychology of Virtual Experiences; Virtual Reality-Based Conflict Resolution

**Prof. Karine Nahon, PhD, Tel Aviv University, 2004**

**Areas of Interest**
Politics of Information and Information Politics; Power Dynamics and Network Gatekeeping in Social Media; Role of Virility and Information Flows in Elections and Politics

Many courses in the program are taught by the faculty members listed above.
LAUDER SCHOOL OF GOVERNMENT, DIPLOMACY & STRATEGY

EDUCATING FUTURE LEADERS BY PROVIDING HIGH-LEVEL ACADEMIC AND PRACTICAL KNOWLEDGE, AS WELL AS TOOLS
GUIDED BY ITS CORE VALUES OF FREEDOM AND RESPONSIBILITY, THE LAUDER SCHOOL OF GOVERNMENT PREPARES ITS STUDENTS FOR LEADERSHIP POSITIONS IN GOVERNMENT AND SOCIETY, BOTH IN ISRAEL AND ABROAD, IN ORDER TO ADDRESS THE NUMEROUS CHALLENGES OF AN EVER-MORE COMPLEX WORLD.”

PROF. ASSAF MOGHADAM
DEAN

Ambassador Ronald S. Lauder, an international businessman and Jewish communal leader, was appointed U.S. Ambassador to Austria in 1986. He established the Ronald S. Lauder Foundation in 1987, which focuses on Jewish education and community outreach. Among the many positions which he has held and currently holds are: President of the World Jewish Congress; Chairman of the Conference of Presidents of Major American Jewish Organizations; Chairman of the Board of the Jewish National Fund; and Chairman of the International Public Committee of the World Jewish Restitution Organization. Reichman University’s Lauder School of Government, Diplomacy & Strategy was established in 1999.
The Lauder School of Government, Diplomacy & Strategy offers students a broad-based perspective on domestic, regional, and global politics, and an in-depth understanding of the diverse issues governments and individuals confront in an ever-changing international system.

Students learn about and explore the impact of a wealth of diverse factors on political behavior, including psychological effects and motivations, national security challenges, business interests, economic policies, social media, culture, big data, and technology. Additionally, a special focus is put on the inner workings of the Middle East - regionally and within the context of globalization.

The study of Israel is comprehensive in scope, including exposure to all facets of the Israeli polity - from issues of democracy and religion to foreign policy to questions of national security.

The studies are built on the concept of combining theory with practice, and expose students to real-life situations and dilemmas through case studies, simulations, internships, and meetings with key public figures.

During the final year of the program students specialize in one area of their choice, earning a Cluster Certificate. In addition, students may choose a minor area of study. The clusters are: Global Affairs and Conflict Resolution; Middle East; Counter-Terrorism and Homeland Security; Public Diplomacy; and Business Administration.

The Lauder School attracts outstanding students from around the world, and provides a pluralistic environment in which students can exchange ideas and views, while gaining unique networking opportunities. Many of our students have continued their graduate studies at leading American and European universities. Alumni have also gone on to fascinating careers in government, the private sector, NGOs, and international institutions.

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The Lauder School attracts outstanding students from around the world, and provides a pluralistic environment in which students can exchange ideas and views, while gaining unique networking opportunities. Many of our students have continued their graduate studies at leading American and European universities. Alumni have also gone on to fascinating careers in government, the private sector, NGOs, and international institutions.

The Lauder School of Government, Diplomacy & Strategy offers students a broad-based perspective on domestic, regional, and global politics, and an in-depth understanding of the diverse issues governments and individuals confront in an ever-changing international system.

Students learn about and explore the impact of a wealth of diverse factors on political behavior, including psychological effects and motivations, national security challenges, business interests, economic policies, social media, culture, big data, and technology. Additionally, a special focus is put on the inner workings of the Middle East - regionally and within the context of globalization.

The study of Israel is comprehensive in scope, including exposure to all facets of the Israeli polity - from issues of democracy and religion to foreign policy to questions of national security.

The studies are built on the concept of combining theory with practice, and expose students to real-life situations and dilemmas through case studies, simulations, internships, and meetings with key public figures.

During the final year of the program students specialize in one area of their choice, earning a Cluster Certificate. In addition, students may choose a minor area of study. The clusters are: Global Affairs and Conflict Resolution; Middle East; Counter-Terrorism and Homeland Security; Public Diplomacy; and Business Administration.

The Lauder School attracts outstanding students from around the world, and provides a pluralistic environment in which students can exchange ideas and views, while gaining unique networking opportunities. Many of our students have continued their graduate studies at leading American and European universities. Alumni have also gone on to fascinating careers in government, the private sector, NGOs, and international institutions.
GOVERNMENT CURRICULUM

The Government BA program consists of 120 credits. The program is designed to be completed over a period of 3 years.

YEAR I

FALL SEMESTER
- Introduction to Government *
- History of the Modern Era & Zionism
- International Politics I *
- History of the Modern Middle East *
- Israeli Politics & Society *
- Introduction to Microeconomics *
- E-Government & IT Policy
- Advanced English I / Academic Research & Writing *
- Elective

SPRING SEMESTER
- International Politics II: Theory & Praxis of Security *
- Introduction to Political Theory *
- Globalization & International Political Economy *
- Society & Politics in the Middle East *
- Introduction to Macroeconomics
- Research Methods *
- Advanced English II
- Elective

YEAR II

FALL SEMESTER
- Theories in the Study of Terrorism & Guerilla Warfare *
- Europe from 1948: From Cooperation to Integration
- The Arab-Israeli Conflict & the Peace Process *
- Principles of Statistics *
- American Government & Politics
- Introduction to Israeli Constitutional Law
- Conflict Resolution *
- Elective

Practical Workshops
- Innovative Conflict Resolution
- Public Speaking
- Global & Intercultural Communication Leadership

SPRING SEMESTER
- International Law *
- Public Policy in Democracies *
- Economics & Diplomacy
- Internet, Social Media & Politics
- Israeli Foreign Policy & Diplomacy *
- Introduction to Data Science for Government
- Elective

Practical Workshops
- Strategic Intelligence in National Security & in Business
- Playing for Peace: Conflict Mitigation through Recreational Activity
- Excel Workshop

* Mandatory for students enrolled in the double major in Sustainability & Government

INTERNSHIP OPPORTUNITIES
ARE AVAILABLE
for third-year RRIS undergraduates in the Lauder School of Government, Diplomacy & Strategy, at a variety of government offices, non-governmental organizations, and Lauder School research institutes and programs. Internships approved by the Lauder School provide students with academic credit and the opportunity to obtain invaluable practical experience in the public and third sectors.
YEAR III**

CLUSTER - GLOBAL AFFAIRS & CONFLICT RESOLUTION
- Diplomacy, Governance & Law in a Global World (mandatory cluster course)
- Transatlantic Relations in the 21st Century
- China: Society & Politics
- Nationalism, Fascism & Populism
- Geopolitical Dynamics in the Nuclear Age
- Justice
- The Politics of Post-Colonial Africa
- Negotiation Workshop
- Seminar Globalization from East to West
- Seminar International Political Economy: Past to Present, Theory to Practice
- Seminar Exploring the Modern International System

CLUSTER - MIDDLE EAST
- Palestinian Society & Politics
- Iran & Regional Politics
- Economy, Society & Politics in Saudi Arabia & the Gulf States
- Identities in the Middle East: States, Tribes & Communities
- Nationalism & Islam in the Middle East
- Business & Political Economy in the Middle East
- Arabic: Language & Culture
- Seminar Political Culture & Negotiation in the Middle East

CLUSTER - COUNTER-TERRORISM & HOMELAND SECURITY
- Global Terrorism: ISIS, al-Qaeda & Hezbollah
- Terrorism & Counter-Terrorism Innovation
- Counter-Terrorism in Comparative Perspectives
- Terrorism, Counter-Terrorism & the Middle East
- Law & Terrorism
- Political Violence & Extremism in Israel
- Ideology & Doctrine of Islamic Radical Movements
- Terrorism & Extremism on Social Media
- Seminar Israel’s Counter-Terrorism Policy
- Seminar Intelligence, Decision-Making & Counter-Terrorism
- Seminar Terrorism, Counter-Terrorism & Technology

CLUSTER - PUBLIC DIPLOMACY
- Innovative Diplomacy
- War of Narratives: Israel in the Public Diplomacy Arena
- Internship in Digital Public Diplomacy
- Practical Tools in Public Diplomacy Workshop
- Diplomacy, Innovation & Statesmanship
- Digital Diplomacy #War
- Annual Seminar Public Diplomacy During Conflicts

CLUSTER - BUSINESS ADMINISTRATION
- Principles of Marketing Management
- Organizational Management
- Entrepreneurship & Business Management
- Business Communication for Public Administration
- Business & Political Economy in the Middle East
- Seminar Economic Peace

ADDITIONAL ELECTIVES
- Beginning Arabic
- Internship Program
- Liberty & Responsibility: Exploring the Foundations of the Modern Open Society
- The Media in Conflict Zones
- Theaters of Global Jihad
- Gender in the #MeToo Era
- Climate Change & International Relations
- Public Opinion & Foreign Policy in the U.S.

** Students enrolled in the single major Government, Diplomacy & Strategy will take one cluster (19 credits) and one supplementary area of study (7 credits). Students enrolled in the double major Sustainability & Government will take one cluster.

All students are also required to take general electives and may take electives from other programs at Reichman University.

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.
The Institute for Policy and Strategy (IPS) at Reichman University, the convener of the Annual Herzliya Conference Series, aspires to contribute to Israel’s national security and resilience by conducting integrative and comprehensive policy analysis on the unprecedented challenges facing the nation, identifying opportunities and threats, producing strategic insights and policy recommendations for decision-makers, and informing the public and policy discourse.

The annual Herzliya Conference on the balance of Israel’s national security is the flagship of IPS activities. The conference draws together international and Israeli participants from the highest levels of government, business, and academia to address the most pressing national, regional, and global issues.

The International Institute for Counter-Terrorism (ICT) is among the leading academic institutes for counter-terrorism in the world. Founded in 1996, ICT has rapidly evolved into a highly esteemed global hub for counter-terrorism research, policy recommendations, and education.

The goal of the ICT is to advise decision-makers, initiate applied research, and provide consultation and education to address terror and its effects.

Within the constellation of topical research institutions worldwide, ICT stands out as a benchmark institute through its:

- acclaimed faculty and management team
- dedicated focus on counter-terrorism policy
- worldwide team of affiliates and strategic academic partners
- interdisciplinary research
- innovative policy solutions
- original, “out-of-the-box” approach to policymaking through education
- “real world,” pragmatic policy proposals and solutions
- World Summit on Counter-Terrorism - one of the most influential events in the field of counter-terrorism today and
- proactive solicitation of ideas to international decision-makers and leaders.

www.ict.org.il

Benjamin Netanyahu, Prime Minister of Israel, attending ICT’s 16th International Conference: World Summit on Counter-Terrorism

ICT 9/11 Memorial Ceremony

THE INTERNATIONAL INSTITUTE FOR COUNTER-TERRORISM (ICT)
Prof. Dmitry (Dima) Adamsky, PhD, University of Haifa, 2008
Head, Honors Track in Strategy & Decision-Making, Lauder School of Government

Areas of Interest
International Relations; International Security; Security & Intelligence Studies; Modern Military Thought; Arab-Israeli Conflict; U.S., Russian & Israeli National Security

* Dr. Eitan Azani, PhD, Hebrew University of Jerusalem, 2005
Head, Counter-Terrorism and Homeland Security, Lauder School of Government; Colonel (Res.), IDF; Director of Research, International Institute for Counter-Terrorism (ICT) at Reichman University

Areas of Interest
Global Jihad Organizations & Radical Islamic Movements; Iran, Hezbollah & Shi'ite Terrorism; Radicalization of Islamic Communities in the West; Terror Fundraising; Cyberterrorism

Dr. Amnon Cavari, PhD, University of Wisconsin-Madison, 2011
Head, Public Policy and Administration and Political Marketing, MA Program in Government, Lauder School of Government

Areas of Interest
American Politics; Public Opinion; U.S.-Israel Relations

Dr. Leor Cohen, PhD, Bar-Ilan University, 2011
Coordinator, English for Government and Communications, Reichman University; Coordinator, Reichman University Writing Center

Areas of Interest
Sociolinguistics; Discourse & Conversation Analysis

Prof. Asif Efrat, LLB, Tel Aviv University, 2001; PhD, Harvard University, 2009
Head, MA Program and the MA Thesis Track, Lauder School of Government

Areas of Interest
International Law and Politics; International Cooperation; International Relations

Prof. Boaz Ganor, PhD, Hebrew University of Jerusalem, 2002
Former Dean, Lauder School of Government; Head, Counter-Terrorism and Homeland Security, Lauder School of Government; Founder and Executive Director, International Institute for Counter-Terrorism (ICT); Former Advisor to the Israeli Prime Minister on Counter-Terrorism

Areas of Interest
International & Localized Terrorism; Terrorism & Counter-Terrorism Strategies; Terrorism & the Media; Terrorism, Democracy & Public Opinion; Israel’s Counter-Terrorism Strategies

Maj. Gen. (Res.) Amos Gilead
Executive Director, Institute for Policy and Strategy (IPS); Chairman, Annual Herzliya Conference Series; Former Director, Policy and Political-Military Affairs, Israel Ministry of Defense; Former Chief, Intelligence Research and Analysis Division, IDF; Former Coordinator of Government Activities in the Territories; Senior Member of the Israeli Delegation to the Israeli-Jordanian/Palestinian Peace Talks; Former IDF Spokesperson; Former Military Secretary to Prime Minister and Minister of Defense, Yitzhak Rabin

Dr. Ori Goldberg, PhD, Tel Aviv University, 2008

Areas of Interest
Interaction Between Religious Faith & Political Behavior; Shi’ite Islam and Iran

Prof. Sivan Hirsch-Hoefler, PhD, University of Antwerp, 2008
Academic Director, Rabin Leadership Program, Lauder School of Government

Areas of Interest
Political Extremism & Violence; Collective Action & Social Movements; Political Behavior; Political Sociology, Religious & Ethnic Conflict

Prof. Liza Ireni-Saban, PhD, Tel Aviv University, 2006
Former Deputy Dean, Lauder School of Government

Areas of Interest
Public Administration; Public Policy & Ethics

Dr. Amichai Magen, PhD, Stanford University, 2009
Head, Diplomacy and Conflict Studies, MA Program in Government; Head, Governance and Political Violence Program, International Institute for Counter-Terrorism (ICT), Lauder School of Government

Areas of Interest
Liberty, Sovereignty, Democracy & the Rule of Law; Future of the Liberal International Order; Governance in Areas of Limited Statehood; Political Violence; EU External Relations & EU-Israel Relations
Dr. Yossi Mann, PhD, Bar-Ilan University, 2005
Head, Middle East, Lauder School of Government

Areas of Interest
Oil; Energy; Saudi Arabia; Persian Gulf

Dr. Shavit Matias, PhD, George Washington University, 1997
Head, Global Affairs and Conflict Resolution, Lauder School of Government; Former Deputy Attorney General of Israel in Charge of International Issues and Advising the Prime Minister, Government, Cabinet and Ministries; Fellow, Hoover Institution, Stanford University

Areas of Interest
Globalization; National Security; International Negotiations; International Law; Diplomacy; Conflict Resolution

Prof. Rafi Melnick, PhD, University of California, Berkeley, 1979
Provost, Reichman University; Former Dean, Lauder School of Government; Former Deputy Director of Research, Bank of Israel

Areas of Interest
Monetary Economics; Inflation; Israeli Economy; Applied Econometrics

Prof. Alex Mintz, PhD, Northwestern University, 1981
Former Provost, Reichman University; Former Dean, Lauder School of Government; Former Chair, Annual Herzliya Conference Series; Former President, Israeli Political Science Association; Former Head, Initiative for an Inclusive Israeli Society; Director, Program in Political Psychology and Decision-Making (POPDM); Director, Behavioral Political Science (BPS) Lab; Director, Computerized Decision-Making Lab

Areas of Interest
Decision-Making; Political Psychology & Marketing; Behavioral Political Science

Prof. Assaf Moghadam, PhD, Tufts University, 2007
Dean, Lauder School of Government

Areas of Interest
Violent Non-State Actors; Armed Conflict; Political Violence; Terrorism; Insurgency

Prof. Karine Nahon, PhD, Tel Aviv University, 2004
Head, Data Science, Lauder School of Government

Areas of Interest
Politics of Information & Information Politics; Power Dynamics & Network Gatekeeping in Social Media; Role of Virility & Information Flows in Elections & Politics

Prof. Liav Orgad, LLB, Hebrew University of Jerusalem, 2011

Areas of Interest
Global Migration; Citizenship Theory; Constitutional Identity; International Human Rights Law; Political Theory; Nationalism & Minorities; Law & Technology

Amb. Ron Prosor
Head, Abba Eban Institute for International Diplomacy, Reichman University; Distinguished Fellow, Hudson Institute; Former Permanent Representative of Israel to the United Nations; Former Ambassador of Israel to the United Kingdom; Former Director General of the Israel Ministry of Foreign Affairs

Dr. Daphné Richemond-Barak, PhD, Tel Aviv University, 2010
Academic Director, RRIS Program in Government; Head, Law and Security, Lauder School of Government

Areas of Interest
Role & Status of Non-State Actors; Asymmetric Warfare & the Morality of War; International Court of Justice; Relationship Between International Law & International Relations; Comparative Analysis of Systems of Law

Dr. Maoz Rosenthal, PhD, Tel Aviv University, 2007

Areas of Interest
Political Strategy; Israeli Politics; Governability and Democracy; Representation & Redistribution; Judicial Politics

Dr. Alisa Rubin, PhD, Harvard University, 1994
Academic Director, Argov Fellows Program in Leadership & Diplomacy, Reichman University

Areas of Interest
International Political Economy with a Focus on the Middle East; Business-Government Relations; Globalization

Dr. Jennifer Shkabatur, PhD, Harvard Law School, 2012
Head, “Reichman University 4D” Cluster, MA Program in Government, Lauder School of Government

Areas of Interest
Information Technologies & Their Influence on Governance & Political Action; Open Government Policies; Online Political Campaigns; the Role of New Technologies in Developing Countries

Dr. Lesley Terris, PhD, Tel Aviv University, 2008
Deputy Dean, Lauder School of Government; Former Academic Director, RRIS Program in Government

Areas of Interest
Conflict Processes; Negotiation & Mediation in International Conflicts; Study of International Politics through Simulations

Prof. Gabriel Weimann

Areas of Interest
Study of Persuasion and Influence; Modern Terrorism and the Mass Media; Online Terrorism and Cyberterrorism

Dr. Dana Wolf, LLB, Reichman University, 2000; SJD, American University Washington College of Law, 2015

Areas of Interest
Public International Law; Conflict Resolution & Negotiation

Many courses in the program are taught by the faculty members listed above.
SCHOOL OF SUSTAINABILITY
FOUNDED BY ISRAEL CORP., ICL & ORL
IT’S ALL ABOUT THE BALANCE BETWEEN NATURAL RESOURCES AND HUMANITY’S NEEDS

PROF. YOAV YAIR
DEAN
SUSTAINABILITY & GOVERNMENT
DOUBLE MAJOR

PROGRAM

The 21st century has already seen major changes caused by the interaction between human societies and the natural world. Humanity occupies but a fraction of the planet’s surface, yet it has altered its atmosphere, oceans, and the climate system, and severely hurt the biodiversity of living species. Resource depletion, greenhouse gas emissions, plastic pollution, and toxic waste are but a few examples of man’s adverse impact on our planet. In 2020, humanity faced one outcome of these trends, as the coronavirus pandemic halted the world’s economy and claimed hundreds of thousands of lives. It has become clear that sustainability is the only viable option for survival on Earth. The UN Sustainable Development Goals (SDGs) clearly depict the road for a better future.

The Sustainability & Government program at Reichman University provides its students with the knowledge, skills, and tools to find the right balance between economic development, societal needs, and environmental well-being. Our students learn the most up-to-date information about entrepreneurship, innovation, technological progress, sustainable business models, and modes of governance – all of which are crucial for the survival of future generations.

HIGHLIGHTS

- Three-year double major BA in Sustainability & Government
- World-renowned lecturers, researchers, and entrepreneurs
- New and updated program, with courses reflecting the post COVID-19 global realities in the economy, society, and the environment
- Highly sophisticated teaching methodologies, including Virtual Reality and Hands-On ICT experience

The Sustainability & Government Program provides graduates with a competitive advantage in a broad range of fields in the public and private sectors, which require expertise in sustainability and in issues such as energy, water, city planning, transportation, corporate social responsibility, and others.

Graduates will have the skills necessary to work in managerial, economic, and social arenas in Israel or abroad, and will be well-suited to be employed in the government, the public sector, and in relevant NGOs, as well as at clean-tech startup companies.

The program teaches aspects of policy and decision-making that balance environmental, social, and economic issues with a global perspective, which gives our students insight into international relations and politics, as well as environmental, economic, and social considerations.

Johnny Tal, Israel,
Sustainability & Government
CURRICULUM

YEAR I

FALL SEMESTER
- Introduction to Sustainability
- Introduction to Earth System Science
- Introduction to Ecology
- Introduction to Environmental Thought
- Introduction to Microeconomics

SPRING SEMESTER
- Sustainable Energy
- Urban Sustainability
- Environmental Planning in Israel
- Technology, Big Data & Sustainability
- Advanced English

YEAR II

FALL SEMESTER
- Globalization & Environmental Regulation of the Environment
- Sustainability & Water Resource Management
- Introduction to Geographic Information Systems (GIS)
- Air, Water & Soil Pollution
- Energy, Climate Change & Society

SPRING SEMESTER
- Information & Communication Technologies for SDGs
- Environmental Justice in Global Cities
- Corporate Social Responsibility & Impact Investments
- Environmental Economics
- Urban Worlds
- Introduction to Green Entrepreneurship

YEAR III

FALL SEMESTER
- Practicum - Capstone Project
- Selected Issues in Environmental Law
- The Future of Food: Promoting Sustainability through Innovation
- Smart Mobility

SPRING SEMESTER
- Practicum - Capstone Project
- Advanced Urban Analytics & Smart Cities
- Life Cycle Thinking for Sustainable Production & Consumption
- Petroleum and Energy: Geopolitics, Economics, Strategy & Security

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.

The Sustainability & Government double major BA program consists of 120 credits. The program is designed to be completed over a period of 3 years or 6 semesters. In their senior year, students conduct and lead a Capstone project (practicum) on a sustainability topic of their choice.

The program places a strong emphasis on practical experience through internships and a practicum, enabling graduates to get jobs at entrepreneurial startups in the areas of sustainability and clean-tech, or to become sustainability experts in the private sector. The curriculum includes sustainability courses taught in collaboration with leading figures from Israeli academia, and its government and business sectors.

CAPSTONE PROJECT

- In their final year of study, students are required to choose a topic from the wide domain of sustainability as their capstone project. Throughout this project, students work together in small teams and face real-life issues, in accordance with their personal interests and passions.
- The goal of the project is to offer students practical experience in the field of sustainability, with an emphasis on entrepreneurship and contributing to society.
- Projects will be run in small groups, with the assistance of the team tutor(s) and mentors. Together they will outline a plan of action for the project’s implementation and will carry it out.
- Guidance and mentorship will be offered to students by the program’s faculty and by Reichman University lecturers whose fields of expertise are relevant to the project (i.e. government, communications, business administration), and with the guidance of practitioners from relevant fields of practice.

The list of mandatory courses in Government is on pp. 78, 79.
FACULTY

Prof. Yoav Yair, PhD, Tel Aviv University, 1995
Dean, School of Sustainability, Reichman University
Areas of Interest
Climate Change; Atmospheric & Space Sciences; Air Pollution; Natural Disasters

Prof. Yael Parag Cohen Mintz, PhD, Tel Aviv University, 2005
Deputy Dean, School of Sustainability
Areas of Interest
Energy and Climate Policy; The Future of Electricity Markets; Prosumer Markets; Energy Security; Consumer Behavior; Consumer Engagement in the Smart Grid; Demand Management; Microgrids; Public Perception of Energy Generation Technologies

Dr. Nathan Marom, PhD, Tel Aviv University, 2009
Areas of Interest
Urban Sustainability; Sustainable Development; Urban Policy & Planning; Social Theories of the Environment; Comparative Urbanism

Dr. Shiri Zemah Shamir, PhD, University of Haifa; Technion-Israel Institute of Technology, 2009
Areas of Interest
Econometrics; Environmental Economics; Ecological Economics; Natural Resource Economics; Economic Valuation; Game Theory; Mathematical Economics; Agricultural Economics

Dr. Asaf Tzachor, PhD, University College London (UCL), 2018
Areas of Interest
Sustainability Sciences; Development Studies; Science and Technology Policy; Food Systems; Future Foods; Water Resources Management; Global Risks; Innovation; Emerging and Clean Technologies

Many courses in the program are taught by the faculty members listed above.
TO SEE EACH TREE
THAT MAKES UP THE FOREST
WE ARE COMMITTED TO PREPARING OUR STUDENTS FOR SUCCESSFUL CAREERS IN VARIOUS AREAS OF PSYCHOLOGY.
WE OFFER A PROFESSIONAL HOME WITH OUTSTANDING FACULTY, CUTTING-EDGE RESEARCH, AND HANDS-ON PRACTICAL EXPERIENCE. THROUGH COURSES, SEMINARS, EXTRACURRICULAR ACTIVITIES, AND MENTORING, OUR STUDENTS WILL GAIN A COMPREHENSIVE SCIENTIFIC AND PRACTICAL BACKGROUND THAT WILL ALLOW THEM TO BECOME LEADERS IN THE WORLD OF PSYCHOLOGY.”

PROF. ANAT BRUNSTEIN-KLOMEK
DEAN

Baruch Ivcher is an Israeli-born businessman and central public figure in Peru. He served in the IDF Signal Corps and graduated from the Hebrew University of Jerusalem Law School. In 1970 Mr. Ivcher moved to Peru to pursue a business opportunity. In 1984 he received Peruvian citizenship and began to focus on the media industry; by the early 1990s he owned the second-largest television station in the country. Mr. Ivcher remains active in the Israeli and international business arena. He was an early supporter of Reichman University, having established the Ivcher Auditorium. Mr. Ivcher also endowed the Baruch Ivcher School of Psychology.

BARUCH IVCHER
The Honors Programs are designed for outstanding students who plan to continue studying towards advanced degrees in Israel or abroad. The programs span the second and third years of studies. The general Honors Program includes a seminar in which participants strengthen their analytical and research skills, as well as their proficiency in reading and writing scientific material in English and in writing a research honors thesis. The Brain and Mind Program includes an intensive apprenticeship in a neuroscience lab. Both tracks orient participants toward writing an empirical research article, to be submitted for publication to a scientific journal. The programs increase participants’ chances to be accepted for graduate studies at leading universities.

Registration for the Honors Programs opens towards the end of the first undergraduate year, and is based on students’ achievements during that year.

www.rris.runi.ac.il/psychology

The MA Program in Organizational Behavior and Development offers students the opportunity to acquire expertise in issues that confront organizational leadership and management today. The program suits students who are interested in understanding people and processes in the workplace. The curriculum is field-oriented, and offers students the opportunity to learn about organizational life, get hands-on experience, and develop themselves as young professionals. Graduates have numerous career options in Israel and abroad, such as working in consulting firms and human resource positions. Our alumni have found work at NICE, Google, Intel, Hilton, and many more. Exceptional third-year psychology students may be accepted to the Accelerated Program, enabling them to complete their BA in Psychology, together with this MA, in four years.

www.rris.runi.ac.il/OBD
The undergraduate program leading to a BA in Psychology consists of 120 credits. It is designed to be completed over a period of 3 years, or 6 semesters.

In addition to their psychology studies, students will take 8 credits worth of general electives.

Students who did not attend high school taught in English may be required to take courses in English language proficiency.

**YEAR I**

**FALL SEMESTER**
- Introduction to Psychology
- School Seminar and Positive Psychology
- Psychology and Neuroscience: An Interdisciplinary Approach
- Introduction to Statistics
- Probability
- Philosophy of Science

**SPRING SEMESTER**
- Developmental Psychology
- Social Psychology
- Psychology and Neuroscience: An Interdisciplinary Approach
- Cognitive Processes A: Sensation & Perception
- Introduction to Statistics
YEAR III

Core Courses
- Abnormal Psychology
- Psychological Skills & Field Experience
- Psychology, Society & Culture (Spring)

THEORETICAL SEMINARS*
(Fall semester: Choose one)
- Development of Prosocial & Antisocial Behaviors
- Psycholinguistics, Emotions & Conflict Resolution
- The Biological Basis of Interpersonal Empathy

RESEARCH SEMINARS*
(Two semesters: Choose one)
- Social Defense Theory
- Terror Management Theory
- The Neurobiology of Attachment: Healthy and Pathological Processes
- Avatar Psychology

ELECTIVES*
(One semester: Choose four)
- Mindfulness – A Scientific and Experiential Approach
- Cognitive-Behavioral Therapy
- Interpersonal Psychotherapy
- Living in the Shadow of Death: Terror Management Theory on Personal Choices and Inter-group Relations
- Autism Spectrum Disorders at the Nexus of Biology, Psychology & Culture
- Introduction to Art Therapy
- Cognitive Aging

*These course titles are representative. The actual courses offered will vary from year to year.

INTERDISCIPLINARY STUDIES
(Two semesters: Choose one)
- Criminology
- Neuroscience and Biology
- Communications
- Entrepreneurship

Reichman University reserves the right to cancel, alter, or expand the academic programs and courses offered.
PSYCHOLOGY FACULTY

Prof. Boaz M. Ben-David, PhD, Tel Aviv University, 2007
Head, Communication, Aging and Neuropsychology Lab (CANlab), Reichman University

Areas of Interest
Communication; Cognitive and Sensory Integration in Aging; Perception of Emotions in Spoken Language; Impact of Threat on Attention

Prof. Anat Brunstein-Klomek, PhD, Bar-Ilan University, 2004
Head, MA Program in Clinical Psychology

Areas of Interest
Interpersonal Psychotherapy; Bullying; Suicide Prevention

Prof. Guy Doron, PhD, University of Melbourne, 2007
Areas of Interest
Relationship-Related Obsessions (ROCD); Obsessive-Compulsive (OCD) and Related Disorders; Cognitive-Behavioral Therapy (CBT); Attachment Theory and Self-Perception in Psychopathology

Prof. Tsachi Ein-Dor, PhD, Bar-Ilan University, 2009
Areas of Interest
Human Defensive Behaviors; Evolutionary and Social Psychology; Personality

Prof. Shahar Ayal, PhD, Tel Aviv University, 2007
Head, MA Program in Social Psychology

Areas of Interest
Heuristics and Biases; Behavioral Ethics; Intergroup Effects on Decision-Making

Prof. Ruth Feldman, PhD, Hebrew University of Jerusalem, 1994
Areas of Interest
Development of Child Affect and Social Behavior; Neurobiology of Social Affiliation

Dr. Tahli Frenkel, PhD, Tel Aviv University, 2012
Areas of Interest
Child Development; Temperament, Anxiety and Behavioral Inhibition

Dr. Yulia Golland, PhD, Hebrew University of Jerusalem, 2008
Areas of Interest
Social Neuroscience; Interpersonal Synchrony

Dr. Danny Hamiel, PhD, Hebrew University of Jerusalem, 1993
Areas of Interest
Cognitive-Behavioral Therapy; Resilience in Childhood

Prof. Gilad Hirschberger, PhD, Bar-Ilan University, 2002
Areas of Interest
Existential Threats; Political Conflict; Long-Term Effects of the Holocaust; Metaphors of Conflict
Dr. Yaniv Kanat-Maymon, PhD, Ben-Gurion University of the Negev, 2009

**Areas of Interest**
Organizational Psychology; Autonomy Experience and Sense of Volition; Romantic and Parent-Child Relationships

Prof. Daniel A. Levy, PhD, Hebrew University of Jerusalem, 2003
Dean, Baruch Ivcher School of Psychology

**Areas of Interest**
Neuroscience; Physiological Psychology; Cognitive Psychology

Prof. Mario Mikulincer, PhD, Bar-Ilan University, 1985
Former Dean, Baruch Ivcher School of Psychology

**Areas of Interest**
Attachment Styles in Adulthood; Terror Management Theory; Personality Processes in Interpersonal Relationships; Evolutionary Psychology; Human-Learned Helplessness and Depression; Trauma and Post-Traumatic Processes; Coping with Stress; Qualitative Research of Emotional States; Rumination and Self-Focused Attention

Dr. Dana Pereg, PhD, Bar-Ilan University, 2001
Head, MA Program in Organizational Behavior and Development

**Areas of Interest**
Professional Identity; Organizational Development

Dr. Michal Reifen Tagar, PhD, University of Minnesota, 2010

**Areas of Interest**
Emotions in Conflict; Personality and Group Relations

Dr. Tamar Saguy, PhD, University of Connecticut, 2008

**Areas of Interest**
Intergroup Relations; Conflict Resolution; Prejudice Reduction; Gender

Prof. Michal Schnaider Beeri, PhD, Bar-Ilan University, 2000
Director, Sagol Neuroscience Research Center, Sheba Medical Center

**Areas of Interest**
Cognitive Aging; Alzheimer’s Disease

Many courses in the program are taught by the faculty members listed above.
RECRUITMENT AND ADMISSIONS

Liat Sivek
Academic Admissions Officer: BSc Computer Science; BA Entrepreneurship
liat.sivek@idc.ac.il
+972 9 952 7391

Valerie Susskind
Academic Admissions Officer: MA Government; HCI; MSc Machine Learning & Data Science
valerie.susskind@idc.ac.il
+972 9 9527658

Debbie Fridman
Academic Admissions Officer: MA Financial Economics; One-Year MBA; Global MBA; MA Organizational Behavior and Development; MBA Healthcare Innovation; MA Behavioral Economics
debbie.fridman@idc.ac.il
+972 9 960 2801

Natalie Golan
Director of Recruitment, North America
natalie@afidc.org
+1 212 213 5962

Rina Haller
Advancement and Recruitment Associate
rina@afidc.org
+1 212 213 5961

STUDENT AFFAIRS AND WELL-BEING

Sylvia Kassoff
Director, Student Affairs and Well-Being
sylvia@idc.ac.il
+972 9 960 2420

Joanna Simon-Bogart
Financial Aid Manager
jsimon@idc.ac.il
+972 9 960 2719

Annette Behrendt
Financial Aid Manager
abehrendt@idc.ac.il
+972 9 952 7962

Shelly Levy
Student Affairs Senior Advisor
levys@idc.ac.il
+972 9 960 2880

Osnat Iluz
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1. Application Form and Fees

Please apply through our online application form. There is a non-refundable application fee of $100 USD.

2. High School Grades

Applicants must submit official copies of their high school transcripts and diplomas. Applicants in their final year of high school may submit partial transcripts. Acceptance of these applicants is contingent upon receipt of final transcripts that show they graduated and that their final grades are similar to those earned in previous semesters. Applicants who have completed at least 30 credits at university or community college may submit those transcripts in lieu of high school transcripts and a standardized test.

Applicants applying to quantitative degree programs will still be required to submit their high school transcripts, even if they completed 30 or more university/college credits.

3. Recommendations

Applicants must submit two letters of recommendation from individuals who can assess their strengths, capabilities, and academic abilities. Evaluators can be teachers, educators, counselors, employers, or supervisors. The recommendation letters can be in either English or Hebrew and must be submitted directly by the recommender to the appropriate registrar or to rris.registrar@idc.ac.il. E-mails with the recommendation letters should include the name of the applicant and program to which they are applying.

4. Essay

Applicants must write a 250-500 word essay in English explaining why they would like to study in Israel at Reichman University, and why they chose the particular academic program for which they are applying. The essay should be uploaded to the online registration form.

5. Curriculum Vitae (CV) or Resume

Applicants must submit a CV (in English) detailing their educational history, volunteering activities, involvement in youth groups, army history (if applicable), and any employment details (if applicable). This should also be uploaded to the online registration form. Please make sure your full name is at the top of your CV and that it is in professional CV format.

6. English Proficiency

The academic curriculum of the Raphael Recanati International School is taught entirely in English. Graduates of high schools in which English was not the primary language of instruction are required to pass an English Proficiency Exam. If available, the exam results should also be uploaded to the online registration form. Depending on their test scores, students may be required to take English classes during their first year.

There are four different English levels:

- **Exemption** - Students are exempt from any further English proficiency requirements.
- **Advanced II** - Students are required to take and pass one English proficiency course during their first year at Reichman University.
- **Advanced I+II** - Students are required to take and pass two English proficiency courses during their first year at Reichman University.
- **English Mechina (preparatory course)** - Students are required to take and pass the Reichman University English preparatory summer course prior to the start of the academic year, as well as two English proficiency courses during their first year of studies.
The RRIS at Reichman University accepts the following exams:

a. TOEFL (Test of English as a Foreign Language): www.toefl.org
b. IELTS (International English Language Testing System): www.ielts.org
c. PEARSON (Language Test): www.pearsonpte.com
d. Cambridge English Assessment (CAE or CPE): www.cambridgeenglish.org
e. AMIRAM: www.nite.org.il/other-tests/amiram/?lang=en
f. Duolingo: www.englishtest.duolingo.com

www.pearsonpte.com

7. Standardized Tests

For the 2022-23 year: Reichman University will be test-optional for those who graduate from high schools in the U.S. or Israel (who are normally required to submit SAT, ACT, or Psychometric exam scores). Where it is possible to test, do so, as it gives the RRIS Admissions Office an added quantitative ability to assess an applicant’s math level. However, candidates will not be penalized for not testing. Anyone who has completed at least one year of university-level studies with distinction is not required to submit a standardized test. Please make sure to check with the admissions office before applying, regarding your testing decision and status.

SAT http://www.collegeboard.com
The Reichman University SAT code is 4267

ACT http://www.act.org
The Reichman University ACT code is 5385

8. Transfer Students

In order to receive credits or exemptions for courses taken at another academic institution, students must submit a detailed syllabus in English for each course for which they are requesting credit and/or an exemption. Students can only submit credits for approval once they have been accepted and have confirmed their place in the course to which they have applied, by paying the $1,000 USD confirmation fee. Please note that Reichman University is not obligated to grant credit for courses taken at other academic institutions. To receive a degree from Reichman University, students must earn at least 60% of their credits at Reichman University, and must be enrolled at Reichman University for a minimum of two years. Please note that credits can only be awarded for courses taken within five years of when the student needs to take the courses at Reichman University.

9. Deadline

All forms and documents must be submitted to the Raphael Recanati International School Admissions Office by July 15, 2022. Applications will not be reviewed or considered until all required documents are submitted. Applications submitted during the late period will be reviewed based on availability, and admission will be subject to compliance with the admissions requirements, as well as the approval of the Admissions Committee. Those who apply during the late period may also be placed on a waiting list.

10. Decision

Admission decisions are based on a combination of academic and personal criteria: high school grades; standardized test scores (if applicable); letters of recommendation; curriculum vitae (resume); and a personal essay.

Note that our admissions are rolling, and students should receive a response within two weeks of the date they submitted all required application materials.
**TUITION AND EXPENSES**

**Tuition**
$15,000 USD per year
* There is an additional $300 USD fee for materials in the Schools of Communications, Computer Science, Entrepreneurship, and Psychology.

**Health Insurance (optional)**
$1,500 USD per academic year

**Reichman University Dorms (optional)**
$880 USD per month for rent

**Dorms Security Deposit**
$1,200 USD

Reichman University dorm fees include maintenance fees, municipal taxes, security, cleaning of shared areas, WiFi, and cable. They do not include utilities and personal living expenses. For the first year, the rental period begins the day the students check into their apartments and goes through September 30th of the following year. Every year after that, the contract is for 12 months.

**Additional Expenses**

Students are responsible for their airfare to and from Israel. Students should expect to spend about $600-$880 USD each month for food, travel, and other basic expenses. Please note that tuition does not include the cost of the textbooks. A symbolic fee is charged for some RRIS social and cultural events.

**Tuition Payment Arrangements**

A $1,000 USD tuition down payment must be made within the time stipulated in the e-mail you receive with your acceptance letter, in order to reserve a place in the class. **This down payment is the first tuition payment.**

A **Student Information Booklet containing details on how to pay the down payment, as well as the remainder of the tuition, will be available for you online, and will be included with the acceptance letter.**

The tuition down payment will be fully refunded to those who decide not to enroll, if they inform the Raphael Recanati International School of their decision in writing by July 15, 2022.

*All rates are subject to change due to fluctuations in currency exchange rates.*
Various scholarships and loan opportunities are available to students at the Raphael Recanati International School.

Financial aid is awarded based on the candidate's background and/or status in Israel.

Raphael Recanati International School Scholarships

- **RRIS Needs-Based Scholarship**
  The school provides scholarships to its students based on financial need. Applicants interested in receiving this scholarship must complete the online application form: [www.rris.runi.ac.il/needbasescholarships](http://www.rris.runi.ac.il/needbasescholarships)
  This form can be accessed with the student number, which applicants receive after they have been accepted to the school. The applicants are required to provide all the information and documentation requested in order to be considered. Only forms that have been completed in full will be considered. Please note that scholarship recipients who withdraw during the academic year will be required to return all or part of the funds awarded. Students who receive a scholarship are expected to perform 30 hours of community service over the course of the academic year in the school’s offices, or through one of the many organizations that cooperate with the RRIS.

- **Merit Scholarship**
  RRIS awards excellent students with merit scholarships based on their previous performance. Students do not apply for this scholarship - the RRIS Admissions Office will notify you if relevant. Students who receive a merit scholarship are expected to perform 40 hours of community service over the course of the academic year.

Free Application for Federal Student Loans (FAFSA)

American students are eligible for Stafford Loans as part of the Direct Loans Program. Students can register online at: [https://studentaid.gov](https://studentaid.gov) from October 1, 2021 until April 1, 2023. Our school code is G40703.

Please contact us via e-mail at jsimon@idc.ac.il upon receiving your Student Aid Report (SAR). For further information: [www.runi.ac.il/fafsa](http://www.runi.ac.il/fafsa)

Student Aid for Canadians

- **SAP (Students Assistance Programs)**
  Canadian students interested in loans and grants from the Canadian Government for all provinces can find information online at: [https://www.canada.ca/en/services/benefits/education/student-aid.html](https://www.canada.ca/en/services/benefits/education/student-aid.html)
Masa Scholarships

Masa is the global leader in immersive international career development and leadership experiences in Israel for young Jewish adults from around the world. Through a variety of long-term programs in Israel, Masa is able to provide meaningful, enriching experiences to young Jews from many different countries, backgrounds, levels of education, and fields.

Jewish tourists between the ages of 18-30 who have not been in Israel on a prior long-term program are eligible for grants and scholarships through the Masa Project. Please note: Masa is an independent initiative and therefore its criteria for evaluating funding requests may differ from those used to evaluate requests for the Raphael Recanati International School scholarships. Once you make aliyah you are not eligible for this grant so please check this out before making aliyah! More information and application forms at: www.masaisrael.org

Other Scholarship Opportunities

Various sources in the Jewish and general communities provide financial aid and scholarships to students pursuing academic degrees in Israel. We recommend that applicants check with their communities, nonprofit organizations, and local Jewish federations and schools about the availability of and criteria for such scholarships. Many countries also have government-sponsored loan programs for students. Check with local government representatives for details. See the following list for some of the many organizations that offer scholarships, based on a variety of criteria.

- **Student Authority**
  New immigrants can receive financial aid if they meet the criteria. For more information: https://www.gov.il/en/departments/topics/student_authority

- **Friends of the IDF Impact**
  For IDF combat or combat-support veterans: https://fidfimpact.org/ (Hebrew)

- **HESEG Foundation for Former Lone Soldiers**

- **Jewish Federations of North America (JFNA)**
  www.jewishfederations.org

- **TELFED**
  Awards grants for students from South Africa. Contact the Jewish community of South Africa: www.telfed.org.il

- **Perach**
  http://www.perach.org.il/The-Perach-Tutorial-Project

For full details about financial aid: www.rris.runi.ac.il/scholarships

For other financial aid possibilities, contact our Financial Aid Managers: rris.financialaid@idc.ac.il
# Academic Calendar

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td><strong>Orientation week</strong></td>
<td>Oct. 23-Oct. 28, 2022</td>
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<tr>
<td><strong>Fall semester begins</strong></td>
<td>Oct. 30, 2022</td>
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<tr>
<td>Memorial Day for Yitzchak Rabin z&quot;l</td>
<td>Nov. 6, 2022</td>
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<tr>
<td>Hanukkah vacation</td>
<td>Dec. 25, 2022</td>
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<tr>
<td><strong>Fall semester ends</strong></td>
<td>Jan. 27, 2023</td>
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<tr>
<td>Fall exams begin</td>
<td>Jan. 29, 2023</td>
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<tr>
<td><strong>Spring semester begins</strong></td>
<td>March 19, 2023</td>
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<tr>
<td>Passover vacation</td>
<td>April 2-14, 2023</td>
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<tr>
<td>Studies resume</td>
<td>April 16, 2023</td>
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<tr>
<td>Eve of Holocaust Memorial Day</td>
<td>April 17, 2023</td>
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<tr>
<td>Holocaust Memorial Day ceremony</td>
<td>April 18, 2023</td>
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<tr>
<td>Israel Memorial Day ceremony</td>
<td>April 24, 2023</td>
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<tr>
<td>Eve of Israel Memorial Day</td>
<td>April 24, 2023</td>
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<tr>
<td>Israel Memorial Day</td>
<td>April 25, 2023</td>
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<tr>
<td>Israel Independence Day</td>
<td>April 26, 2023</td>
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<tr>
<td>Memorial Day ceremony for Ethiopian Jews who perished on their way to Israel</td>
<td>TBD</td>
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<tr>
<td>Graduation ceremony (2022)</td>
<td>TBD</td>
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<tr>
<td>Honorary Fellowship &amp; Outstanding Researchers and Lecturers ceremony</td>
<td>TBD</td>
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<tr>
<td>Student Day</td>
<td>TBD</td>
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<tr>
<td>Shavuot vacation</td>
<td>May 25-26, 2023</td>
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<tr>
<td><strong>Spring semester ends</strong></td>
<td>June 30, 2023</td>
</tr>
<tr>
<td>Spring exams begin</td>
<td>July 2, 2023</td>
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</tbody>
</table>

* The academic calendar is subject to change.