Get to Know Me



Michal Gottlieb, MA

Group Facilitator, Learning Technologies & Digital Marketing Lead

Michal holds a BA in psychology and linguistics, and an MA in linguistics with high honors from Tel Aviv University. She holds certificate studies in organizational consulting from Bar-Ilan University, career-development consulting from Tel Aviv University, and human-resource management from the Open University. Michal has two decades of experience in various roles in organizational development and learning at large organizations, and in personal consulting for employees and managers. Michal specializes in developing and implementing learning programs and technologies that promote positive organizational culture. She facilitates groups on leadership, career development, and soft skills in Israel and abroad, to help realize personal and organizational potential through dialogue and emotional connection. She currently serves as a positive-psychology group facilitator, develops learning technologies and manages the digital marketing at the Maytiv Center.